



## ***Athabasca Oil Sands Transportation Initiative***

### ***Edmonton Open House***

#### ***Summary Report***

***May 10<sup>th</sup>, 2004***

***11am – 7pm***

#### ***Introduction:***

This summary report highlights the feedback received about the Athabasca Oil Sands Transportation Initiative during the open house held in Edmonton on May 10<sup>th</sup>, 2004 between 11am and 7pm. Visitors were able to browse displays, ask questions to the study's chairman Jim Gray and study leader Paul Giannelia, and pick up fact sheets and maps related to the proposed initiative.

#### **Attendance**

A total of 35 people visited the open house.

The majority of attendees were representing some sort of company or stakeholder group (rail, road, constituency representatives).

#### **Attitude and Mindset**

There was a low level of engagement among attendees. Most attendees were there to learn more about the specifics of the transportation plans. While many attendees understood the economics of the Oil Sands most did not understand all of the issues facing the industry.

The majority of attendees had a positive attitude towards the initiative but also had self-interested motives. Many attendees wanted to know how this initiative would affect their business and some wanted to know how they could be a part of the plan.

In general, attendees overall mind-set was not against the plan, but more afraid of the unknowns (Cost over-runs, Will this reduce truck traffic?). A few hostile individuals from the trucking industry attended the open house, but did leave a little more positive.

## Issues of Interest

Outlined below are the specific issues of interest attendees focused on.

### Process

Attendees were interested in the project's next steps, and wanted to know what would happen going forward and when would it all occur. Attendees were also interested in finding out who was already supporting the proposal and who might consider supporting the project in the future.

### Viability

Attendees had concerns over the viability of the rail. Many wanted to know if the project could work and would the Government actually be able to make money off of it. One attendee commented, "The cost to borrow the money will probably be more than the current cost to transport goods up there now." Some felt the timing of this initiative would miss the big expansion, and questioned if there really was a need for this project. Other comments by attendees included, "If CN wasn't interested in the line a couple of years ago, why is there this renewed interest?" and "Hasn't this been done before, or haven't others tried to build this rail?"

### Finances

Many attendees had concerns over who would be funding the initiative, especially related to the roles of the Government. Attendees wanted to know how much money the Government would contribute if the project went ahead. Other attendees wanted to know who would specifically be involved in contributing to the project. Finally, some people had questions related to the cost estimates and many were skeptical that they were accurate.

### Routing

Attendees wanted to know some of the specifics regarding the proposed routing for the rail line. Some wanted to know why it was only going to start in Nisku and would the line be extended down to Calgary. Others wanted to know if there were plans to extend the rail line to the Peace River Oil Sands. Finally, a few attendees from communities surrounding Edmonton wanted to know if the rail line would be going through their community. Many were hopeful that it would.

### Engineering

Attendees were generally interested in the engineering of the project. Some wanted to know how the bridges would be constructed and others wanted to know how the rail line would be built over the muskeg.

### Future Uses

Many attendees were curious about possible future uses of the line. Specifically, attendees wanted to know if the rail line could be used to transport people in the future.

### Operation

Attendees wanted to know who would manage the rail line once it is built. Many wondered if it would be a monopoly or would everyone have access to the line.

## Benefits

Many attendees noted that the current transportation system up to Fort McMurray is not working. This transportation initiative proposes changes that are needed by helping to reduce truck traffic on Highway 63. By reducing the industrial truck traffic on Highway 63, attendees also felt this would help limit the number of fatalities on the highway.

Attendees also realized the benefits to the town of Fort McMurray. Many commented that the amount of truck traffic currently going through Fort McMurray is unsafe and that a by-pass around Fort McMurray is needed.

Other attendees pointed out the benefits to the Oil Sands companies and the Province of Alberta. Many felt the impact would be positive on Alberta, as the initiative would make the Oil Sands more viable. Companies could export some of the by-products and the rail could help these products get to the market faster. In turn, the whole province would benefit from the proposed initiative.

Some attendees also saw benefits if the Government got involved. One attendee commented, "Public money is finally going to rail; this offsets the hidden subsidies going to the trucking industry."

Finally, attendees liked the public/private partnership structure of the proposal because they felt the Government would not hold the residual financial liability for the rail line.

## Drawbacks

Many attendees were skeptical about the Alberta Government's involvement and felt the Government should not be getting involved in projects like this and that it should be left in the hands of the private industry. Other attendees also commented that 1.8 billion dollars is a small amount of money for the Oil Sands companies to pay compared to how much they could benefit from the plan. Some felt the Oil Sands companies should pay for the entire project.

In terms of the estimated costs of the project, some attendees did not feel the estimates were accurate. There was concern that the costs could get out of hand just like the current over-runs the Oil Sands companies are facing.

Other attendees wanted to know if this was a good use of money and felt the money could be better spent elsewhere. Many also had concerns that this project would end up taking money away from other current plans to improve road conditions in the area.

Another concern noted by attendees was over the need for this project at this particular point in time. Many felt this initiative is too late as the major Oil Sands expansion has already started and will be completed by the time the rail line is ready for operation.

Other concerns mentioned by attendees focused on the operation of the rail line. Many wanted to know who would own the rail line, who would have access to the rail line, and how would prices be determined. Some attendees even went on to say they felt this was an anti-competitive move by the rail industry against the trucking industry.

## **Implications for Communications**

There appeared to be three main areas where attendees felt better communication was needed. Those being, the exact role of the Government, cost issues, and the benefits to Albertans.

Going forward, the exact role the Government will play in this project will need to be clarified. Related to this is spending, stakeholders want more information on spending in terms of where the money is coming from and assurance that it is not being diverted from other priorities. Finally, in order for the project to gain public support, Albertans need to understand the clear economic benefits this project will have on the Province of Alberta.



## ***Athabasca Oil Sands Transportation Initiative***

### ***Nisku Open House***

#### ***Summary Report***

***May 11<sup>th</sup>, 2004***

***9am – 3pm***

#### ***Introduction:***

This summary report highlights the feedback received about the Athabasca Oil Sands Transportation Initiative during the open house held in Nisku on May 11<sup>th</sup>, 2004 between 9am and 3pm. Visitors were able to browse displays, ask questions to the study's chairman Jim Gray and study leader Paul Giannelia, and pick up fact sheets and maps related to the proposed initiative.

#### **Attendance**

A total of 4 people visited the open house.

Attendees were a combination of vested interests (rail) and “interested citizens”.

#### **Attitude and Mindset**

There was a low level of engagement among attendees. Very few people were aware of the specifics of the initiative and most attended the open house in order to learn more. The overall attitude was generally positive and most wanted to know how this initiative might affect their business. Interested citizens were curious about the rail route and wanted to know how this would affect traffic in the Nisku/South Edmonton area.

#### **Issues of Interest**

Outlined below are the specific issues of interest attendees focused on.

##### Routing

Attendees wanted to know the specifics of the proposed rail routing. Many wanted to know where the rail route would go through Edmonton. A few citizens commented that the current rail lines in Edmonton already slow traffic, and as such attendees wanted to know if underpasses/overpasses would be built to accommodate the new rail line.

## **Benefits**

All attendees saw clear benefits to the proposed initiative. One attendee commented, "What is good for the Oil Sands is good for the whole province".

Others acknowledged that the existing system is not working and that a change needs to be made to the current transportation system up to Fort McMurray. The amount of truck traffic on Highway 63 is not safe so this proposal would help reduce the truck traffic and improve the safety on the highway.

Another citizen felt the environment would benefit from the rail proposal. There would be a reduction in pollution by transporting goods by rail instead of road.

## **Drawbacks**

The only drawback mentioned by an attendee was the impact this proposal would have on traffic in the Nisku /Edmonton area. Citizens wanted to know if overpasses would be built in order to accommodate increased rail traffic.

## **Implications for Communications**

There seemed to be a low level of engagement in the community, overall the open house did not seem to change any opinions, people simply became more informed.

Once routing decisions have been made, inform Nisku and Edmonton residents of the routing plans.



## ***Athabasca Oil Sands Transportation Initiative***

### ***Fort McMurray Open House***

#### ***Summary Report***

***May 12<sup>th</sup>, 2004***

***10am – 7pm***

#### ***Introduction:***

This summary report highlights the feedback received about the Athabasca Oil Sands Transportation Initiative during the open house held in Fort McMurray on May 12<sup>th</sup>, 2004 between 10am and 7pm. Visitors were able to browse displays, ask questions to the study's chairman Jim Gray and study leader Paul Giannelia, and pick up fact sheets and maps related to the proposed initiative.

#### **Attendance**

A total of 59 people visited the open house.

Attendees were a combination of vested interests (communications, rail, construction, movers) and "interested citizens".

Also in attendance were groups of individuals from Suncor and Syncrude, Shell and City Council.

#### **Attitude and Mindset**

Fort McMurray stakeholders had a very positive attitude towards the proposed transportation initiative. Many attendees were "hopeful" and "excited" and made comments that this project "Should have been done 10 years ago" and "It's about time".

All attendees were curious about the project, especially with respect to the rail routing and capabilities. Most individuals who attended the open house found it to be informative and clear.

A few individuals who attended the open house were upset because they felt the community and council needed to be better informed about the proposed project. These individuals left the open house more informed and felt much more supportive about the project.

## Issues of Interest

Outlined below are the specific issues of interest attendees focused on.

### Process

Attendees wanted to know who would be participating in the initiative. Many wanted to know if the Government is committed to this project, as well, attendees wanted to gauge how serious the stakeholders are. Some attendees wanted to know when the project would be up and running and what would be the obstacles to the project. Finally, attendees wanted to know when all the project specifics would get fleshed out.

### Finances

All attendees have expectations that Fort McMurray will benefit from Provincial funding of this initiative. However some did question whether this project would take money away from other needed infrastructure in the community. Attendees also wanted to know how long it would take to get a return on the investment. Many were skeptical that the project could be kept on budget given the current cost overruns the Oil Sands plants are facing.

### Routing

The majority of attendees had questions about the bridge construction and by-pass around Fort McMurray. All wanted to know if the bridge construction would go on the east or west side of town.

### Engineering

Many attendees had questions about the road/bridge construction. Specifically, some questions attendees had are, "How will they be able to build on muskeg?", "Will bridge construction go into the valleys or go over top of them?" and "What is the width of the road/rail corridor?"

### Benefits for Citizens

Most citizens also mentioned benefits they felt they would personally receive if the proposal went ahead. The benefits mentioned included, more infrastructure (i.e. alternative routes), the cost of living possibly decreasing in Fort McMurray and improved roads in the area.

### Future Uses

Attendees were very curious about the possibility of using the proposed rail line for transporting people. Many felt this would benefit citizens if the rail could be used to transport people from Edmonton to Fort McMurray but also from Fort McMurray to the Oil Sands. Attendees also mentioned the new rail line could also be used to export goods from the area. Other people wanted to know if the rail might eventually go all the way down to Calgary, or could it eventually be a high-speed rail.

### Operation

Attendees wanted to know some of the specifics of the plans to operate the proposed rail line. Who would own and operate the lines and would it be a monopoly? Attendees also wanted to know what the revenue model would look like that would be used to operate the line. Would there be tariffs and if so, how would they be set?

## Benefits

Most attendees believe the whole project will be a benefit to the community and will help to ensure the future of Fort McMurray. More specifically, some attendees felt this project could help to lower the cost of living in the future. Others commented that the safety on the roads would be improved both through reduced congestion and fewer dangerous loads traveling through town. In addition, some attendees noted that the town would benefit by receiving Government money for some much needed infrastructure, and that this project could create alternate routes, if there was an accident or closure on the highway.

Some attendees pointed out the environmental benefits of the rail such as reduced emissions.

Many attendees also realized the benefits to the Alberta economy stating that this proposal will help reduce shipping costs for the Oil Sands plants.

Finally, some attendees saw the benefits to the rail industry and as one attendee stated “Most public don’t understand that railroads have to build and maintain their own infrastructure, truckers don’t have to, this should help even that out”.

## Drawbacks

Most attendees saw no drawbacks but there was some skepticism that the project can be done on budget and on time.

Some attendees mentioned that they didn’t want to see this project crowd out the plans for a civilian road on the east side of town.

Finally, a few attendees had concerns over the level of noise that could be generated by a new rail line.

## Implications for Communications

There is a lot riding on this project in the community. There was a high level of involvement and engagement that can be channeled and used to the advantage of the Athabasca Oil Sands Transportation Corporation. Because of this high level of engagement, the community will want to be kept informed and “feel” their opinions have been taken into account.

In addition, routing specifics will be scrutinized carefully. While there is strong support for the idea there is the potential for conflict over the specifics.

Finally, the name “Oil Sands Transportation Initiative” gives the impression that the project is much broader in scope than a heavy rail line linking Fort McMurray and Edmonton. This confuses some residents who feel that other road projects should be dealt with as part of this initiative.



## ***Athabasca Oil Sands Transportation Initiative***

### ***Athabasca Open House***

#### ***Summary Report***

***May 18<sup>th</sup>, 2004***

***9am – 3pm***

#### ***Introduction:***

This summary report highlights the feedback received about the Athabasca Oil Sands Transportation Initiative during the open house held in Athabasca on May 18<sup>th</sup>, 2004 between 9am and 3pm. Visitors were able to browse displays, ask questions to Barry Fitzsimons consultant for Stantec Consulting Ltd., and pick up fact sheets and maps related to the proposed initiative.

#### **Attendance**

1 person visited the open house representing tourism in the Athabasca area.

#### **Attitude and Mindset**

The Athabasca Oil Sands Transportation Initiative is not a top of mind concern in Athabasca. The attendee stated he did not realize the proposed rail line affected their community. Once the attendee was informed about the proposed project, the attendee was very positive and felt this initiative should have been proposed years ago.

#### **Issues of Interest**

There were no specific issues of interest, the attendee was simply interested in learning more about the project in general.

#### **Benefits**

The attendee believed this project would help reduce congestion on Highway 63.

#### **Drawbacks**

No drawbacks were mentioned.

#### **Implications for Communications**

Given the lack of participation in the open house, it appears as though the Oil Sands Transportation Initiative is not a top of mind concern for the community.



## ***Athabasca Oil Sands Transportation Initiative***

### ***Lac La Biche Open House***

#### ***Summary Report***

***May 19<sup>th</sup>, 2004***

***9am – 3pm***

#### ***Introduction:***

This summary report highlights the feedback received about the Athabasca Oil Sands Transportation Initiative during the open house held in Lac La Biche on May 19<sup>th</sup>, 2004 between 9am and 3pm. Visitors were able to browse displays, ask questions to Barry Fitzsimons consultant for Stantec Consulting Ltd., and pick up fact sheets and maps related to the proposed initiative.

#### **Attendance**

A total of 8 people visited the open house.

Most individuals were representing a stakeholder group (Northern Alberta development council, Métis Nation of Alberta, Lac La Biche community development corporation).

Other attendees were general citizens who were interested in the project.

#### **Attitude and Mindset**

Most stakeholders attended the open house in order to learn more about the proposed project. Most were very interested in finding out the specifics once they have been decided. Some had a business interest in the project (How can I get my business involved?), others had a personal interest in the project (safety to pedestrians with respect to the rail line).

Reactions were mixed over the rail going through Lac La Biche or not. Some individuals wanted to make sure that upgrading the current line is still an option; others felt if the rail by-passed the town it would be safer for the community.

A few attendees were concerned that stakeholders were not being kept up to speed with the project. Comments were made that letters should have been sent directly to the stakeholders informing them of the open house.

A Métis group wanted to know if they would be consulted if the project goes forward. Their attitude was still positive as they felt this project could help create jobs in the area.

## Issues of Interest

Outlined below are the specific issues of interest attendees focused on.

### Process

Attendees were interested in the process and wanted to know what the next steps of the project would be. A few individuals wanted to know if stakeholders would have a chance to see the recommendations before the feasibility study is sent to the Government. These attendees noted that the project requires money from stakeholders, yet stakeholders may not get a chance to see the brief until after it has been submitted to the Government.

### Viability

Attendees had concerns over the viability of the rail. Many wanted to know if the rail could charge enough for freight in order to cover the costs to build the rail. Some attendees also felt that the timing of this initiative would miss the big Oils Sands expansion and questioned if there really would be that much more equipment going up north in order to make this project viable.

### Finances

Many attendees wanted to know how the Government would be financially involved in the project. Many felt the Government should be involved, as the Alberta Government would save money by not having to fully upgrade Highway 63 on their own. Others wanted to know how much the entire project would cost if the project leaders decided to upgrade the existing line. Attendees wanted to know if upgrading the existing line is still a financial option. Finally, attendees wanted to know how the debt would be handled, would it be private or would it be the Government's responsibility.

### Routing

Almost all attendees had questions about the proposed routing of the rail line. Attendees wanted to know if it would be going through Lac La Biche or not. Some felt it would be better to go up Highway 63. Given the present safety concern with the current line going through the town, attendees wanted to know if pedestrian over/under passes will be built. Others commented that it might be better if the upgraded rail line went around Lac La Biche and not through it. On the other hand, some attendees felt there would be more communities that would benefit from upgrading the existing line rather than putting in a new line straight up highway 63. Citizens wanted to make sure that rebuilding the existing line is still an option that is being considered. Attendees also wanted to know how this proposed project would affect the ALPAC pulp mill and wanted to know if the mill would also have access to the line. Finally, most attendees realized that a by-pass around Fort McMurray is needed. Some did comment that they felt the town would be better served if the rail went on the east side of town. One specific comment was "An east side rail line would help the development of Fort McMurray as they currently need a bridge over the clear water."

### Future Uses

Many attendees were curious about possible future uses of the line. Specifically, attendees wanted to know if the rail line could be used to transport people in the future.

## **Benefits**

Attendees stated that the current road and rail system up to Fort McMurray is not working and that it needs changes. Many believe this initiative is starting that process.

Some attendees believe that Lac La Biche could benefit from the initiative if the rail lines are upgraded. In addition, if the line goes through Lac La Biche, a pedestrian over/under pass could be built, which would also help benefit the town.

Other attendees felt Lac La Biche would benefit if the new line was built up highway 63 as this would divert the heavy rail traffic away from the town and improve safety.

Regardless of the route, most attendees felt the project would benefit the citizens of Lac La Biche by creating jobs in the area.

## **Drawbacks**

Some attendees felt Lac La Biche could be “left out of the loop” if the new rail line does not go through their community.

## **Implications for Communications**

Stakeholders feel they should be consulted more in the project. They would like to be able to give more feedback.

Once a route has been chosen more follow-up with the Lac La Biche community is needed as the route could directly impact their lives.

Métis people in the area would like to be informed on a regular basis as to the progress of the project.



**Ipsos**  **Reid**



**Athabasca Oil Sands Transportation Corp.**

# **AOSTI Community Consultation Survey**

June 2004

JUNE 2004



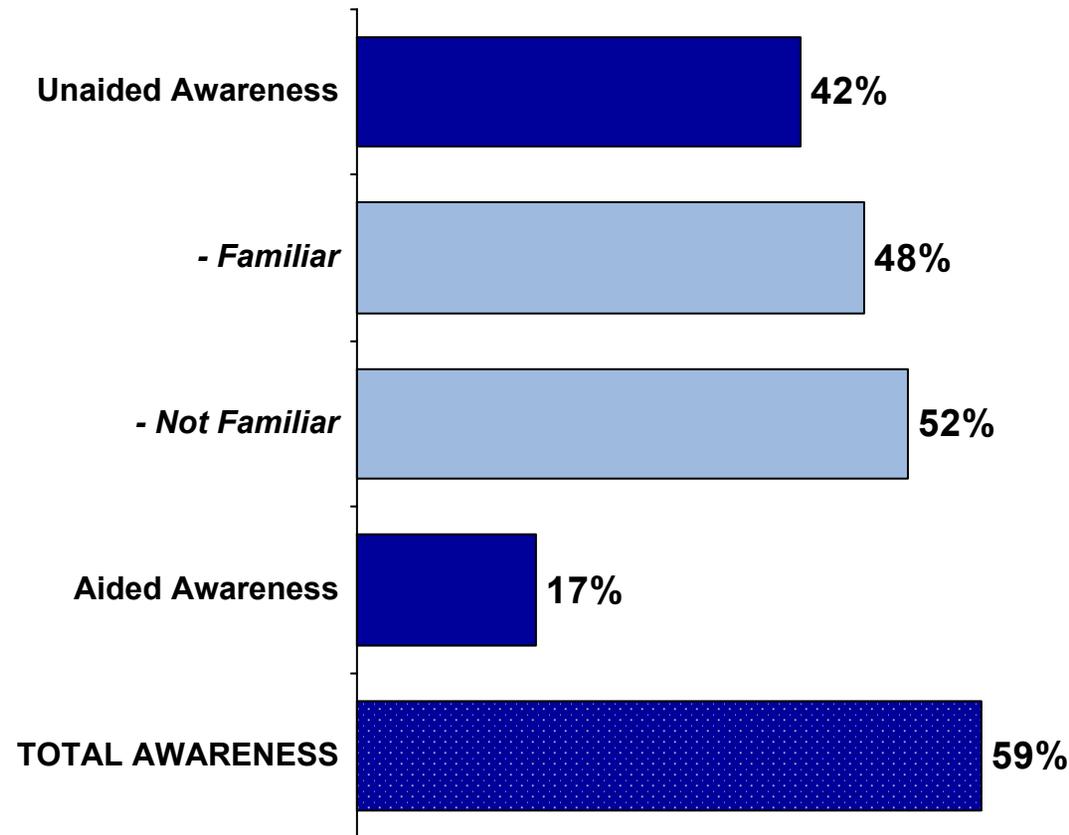
# Methodology

- ◆ Random telephone survey of adults living in Edmonton, Fort McMurray, Athabasca, Nisku/Leduc and Lac La Biche.
- ◆ Interviews were conducted between June 3rd and June 8th, 2004.
- ◆ A total of 1000 interviews were conducted, 200 in each community.
- ◆ Margin of error associated with 1000 respondents is  $\pm 3.1\%$ , 19 times out of 20. Margin of error associated with each individual market of 200 respondents is  $\pm 6.9\%$ , 19 times out of 20.
- ◆ Data are weighted by age, gender and region to reflect the actual demographic composition of each community based on the 2001 Census.



# OSTI Awareness - Total -

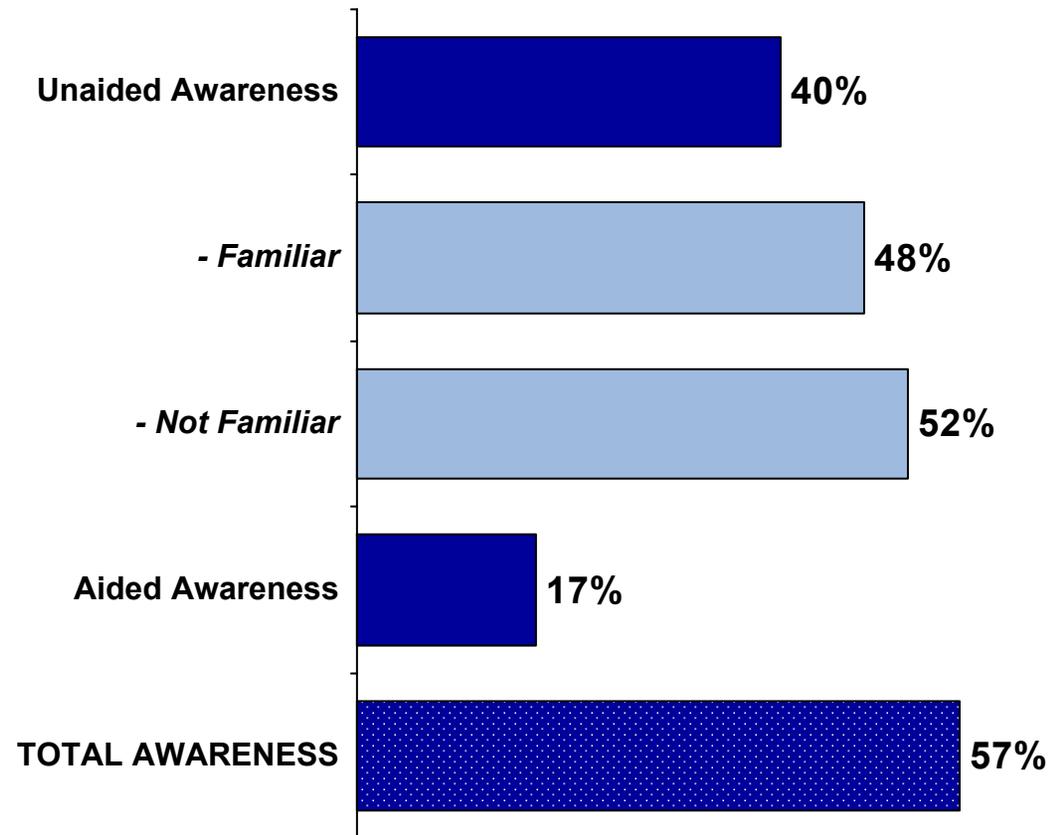
1. Have you seen, read or heard anything about a project called the Oil Sands Transportation Initiative?
2. How familiar are you with this initiative? Are you ..
3. Now that I have described it to you, do you recall seeing reading or hearing anything about this initiative?





# OSTI Awareness - Edmonton -

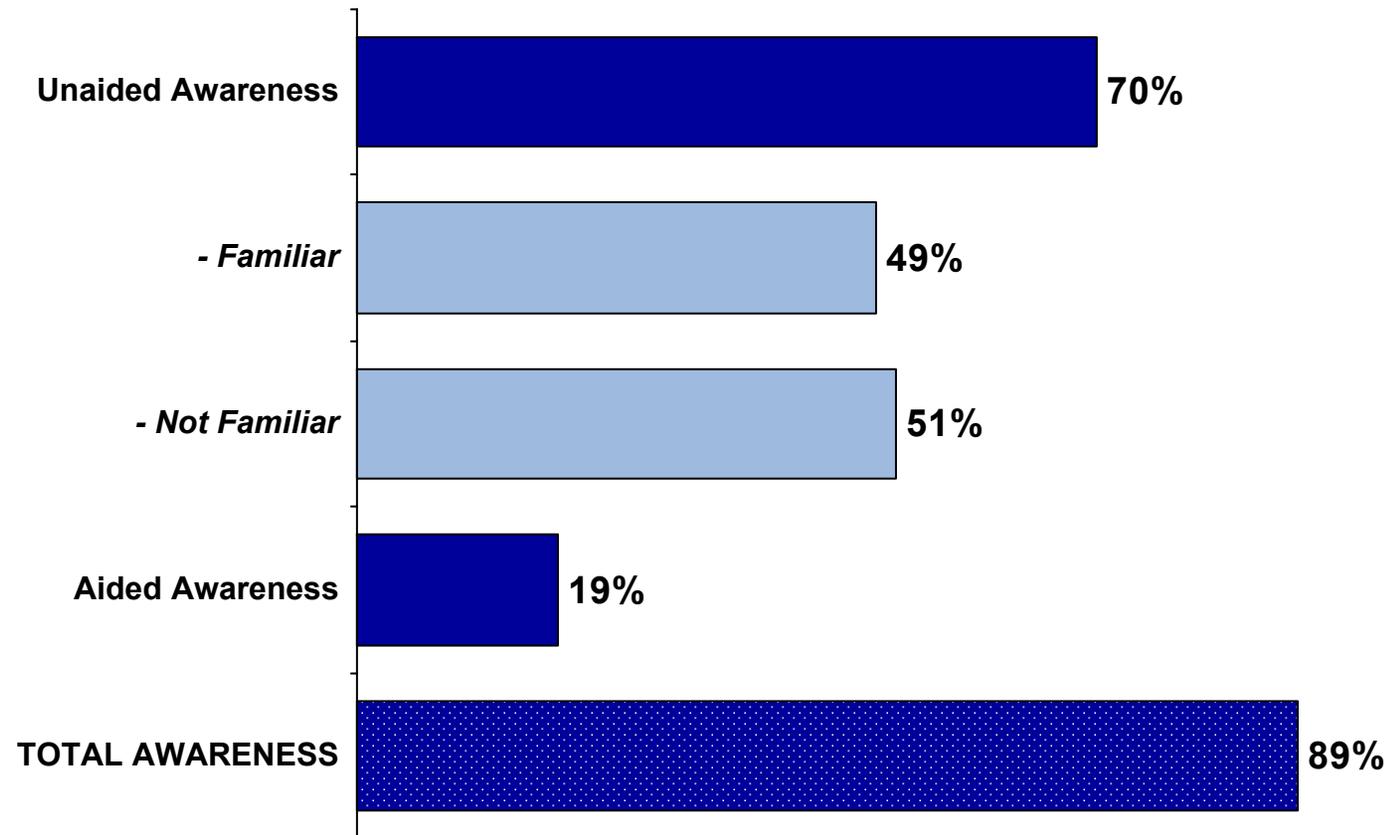
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# OSTI Awareness - Fort McMurray -

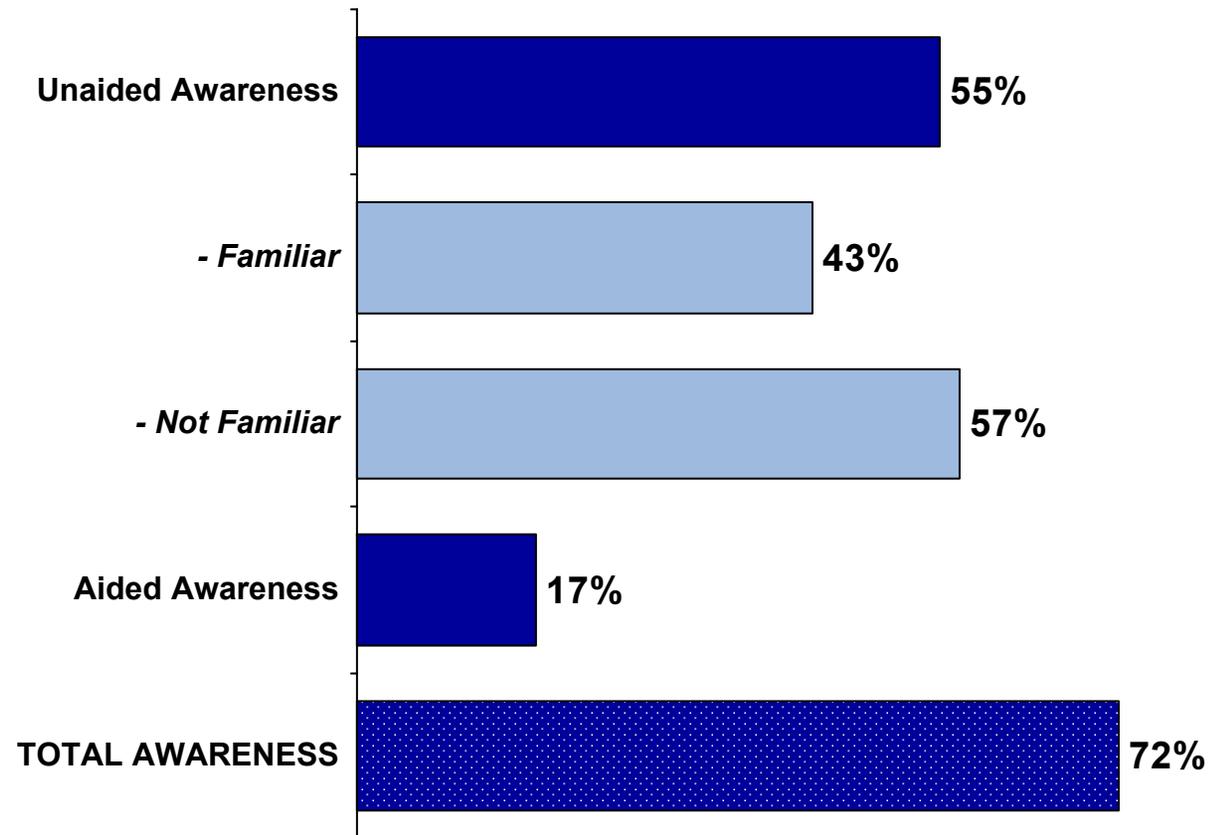
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# OSTI Awareness - Athabasca -

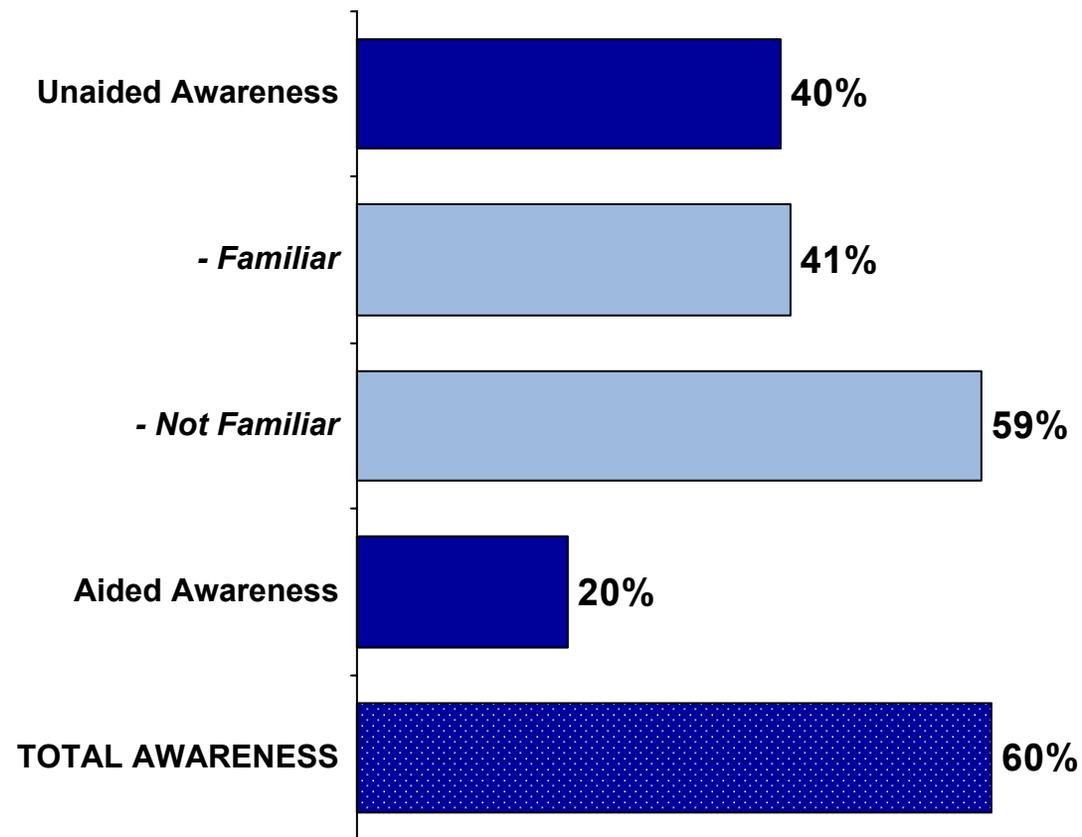
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# OSTI Awareness - Nisku/Leduc -

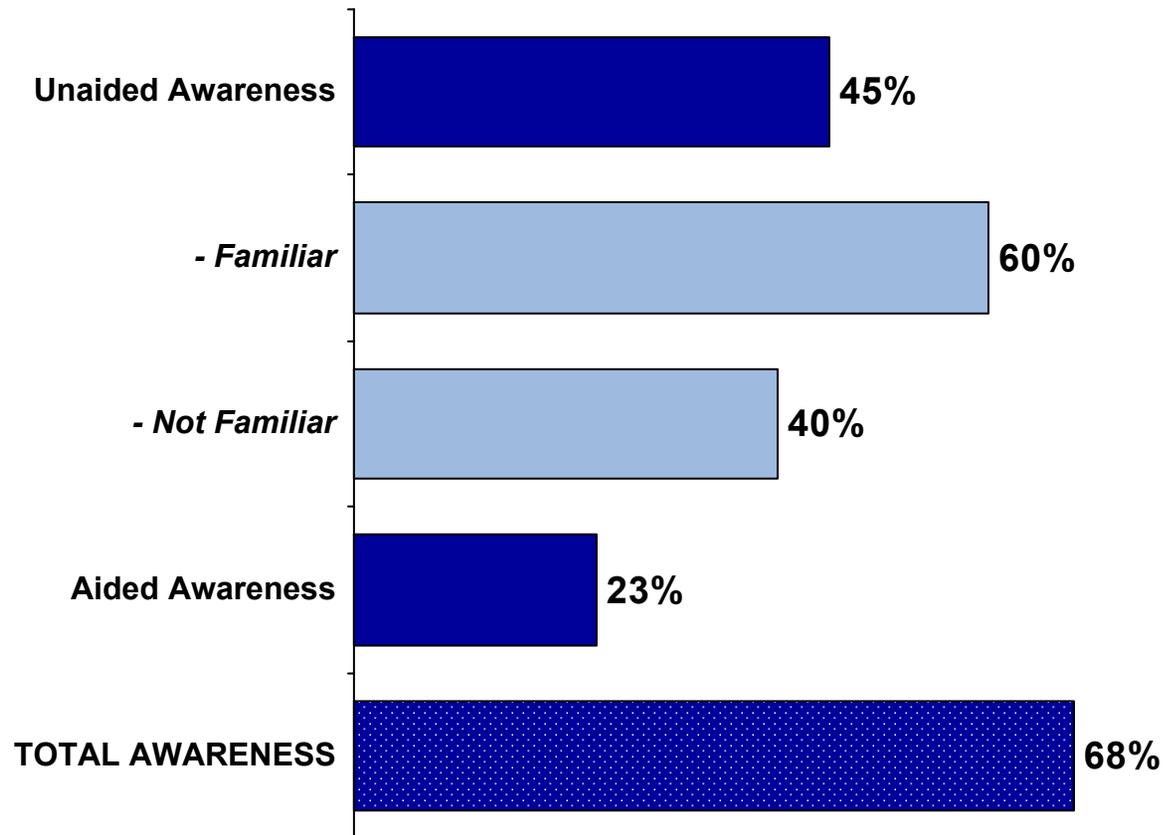
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# OSTI Awareness - Lac La Biche -

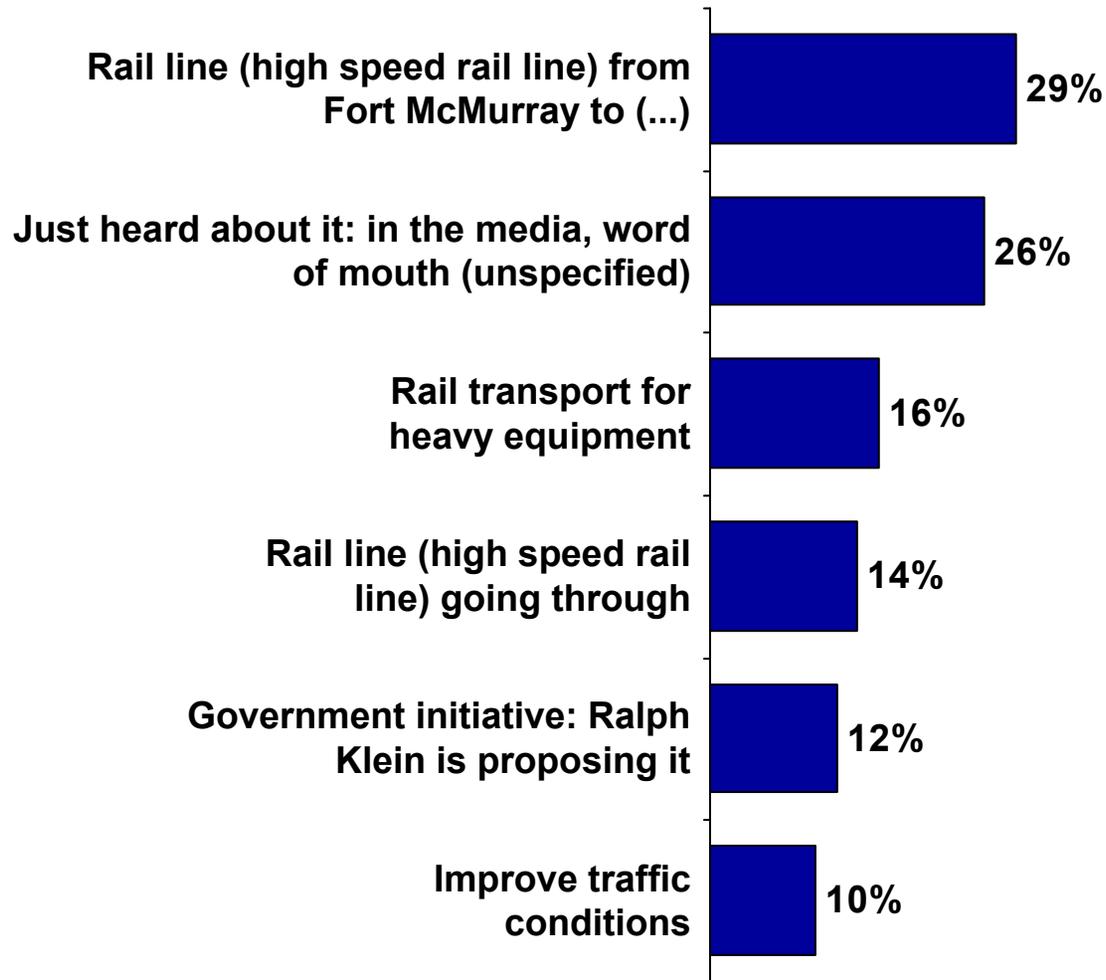
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# OSTI Specifics - Total -

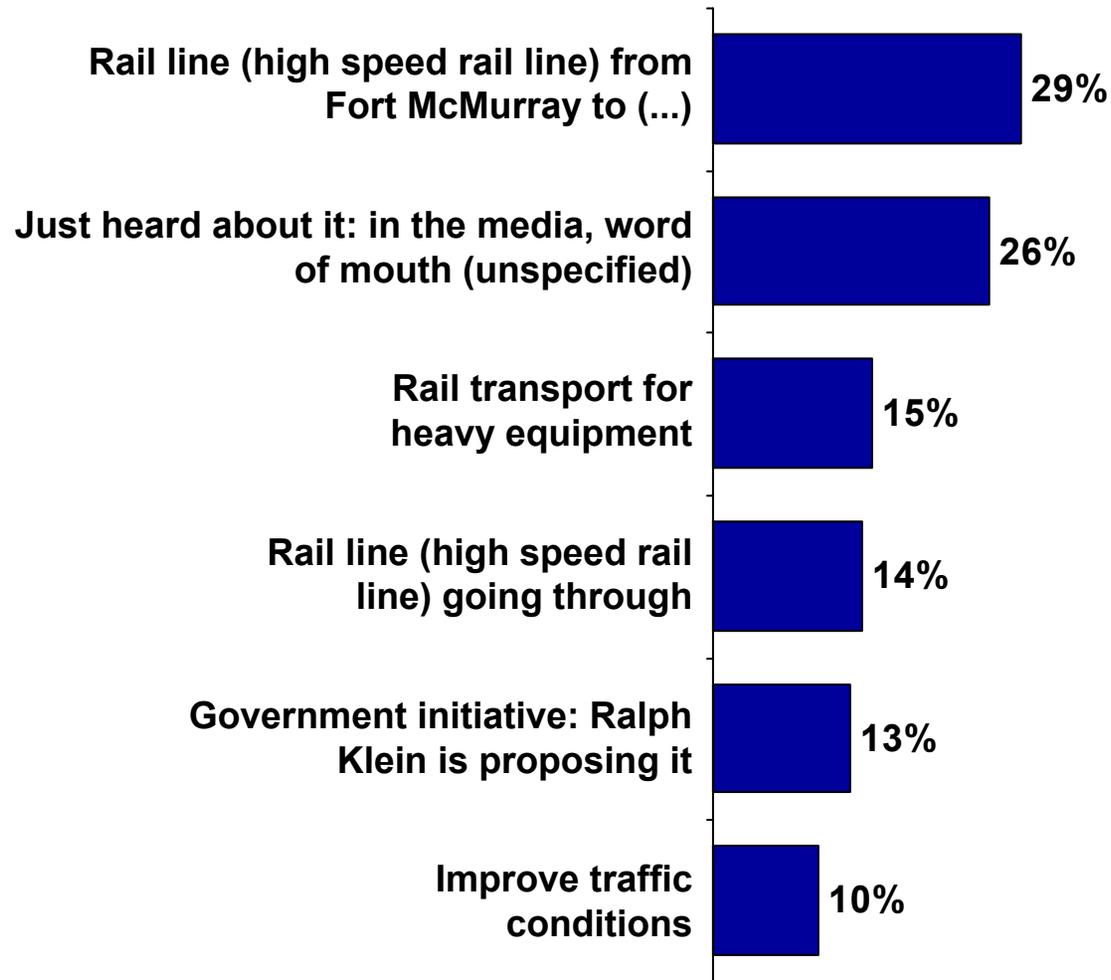
4. What have you seen, read or heard about the project?





# OSTI Specifics - Edmonton -

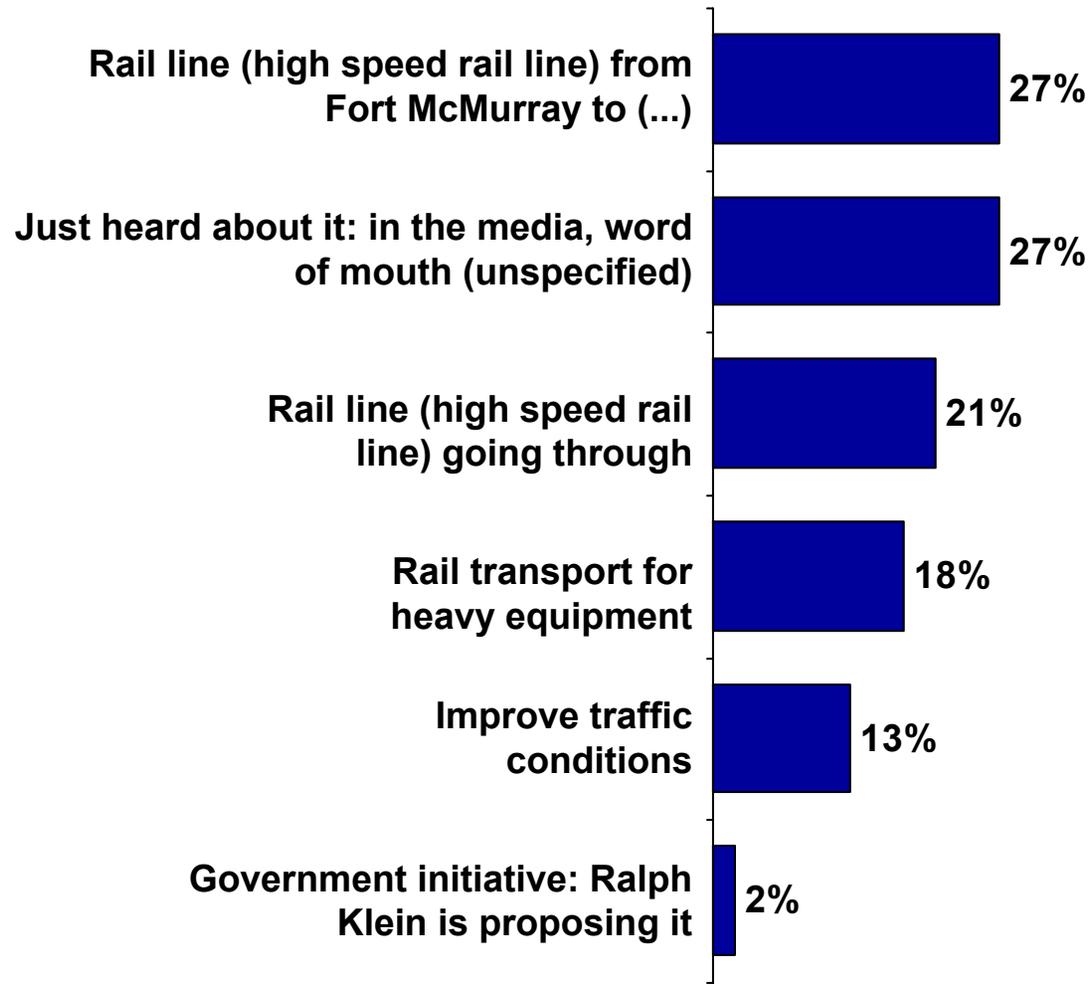
4. What have you seen, read or heard about the project?





# OSTI Specifics - Fort McMurray -

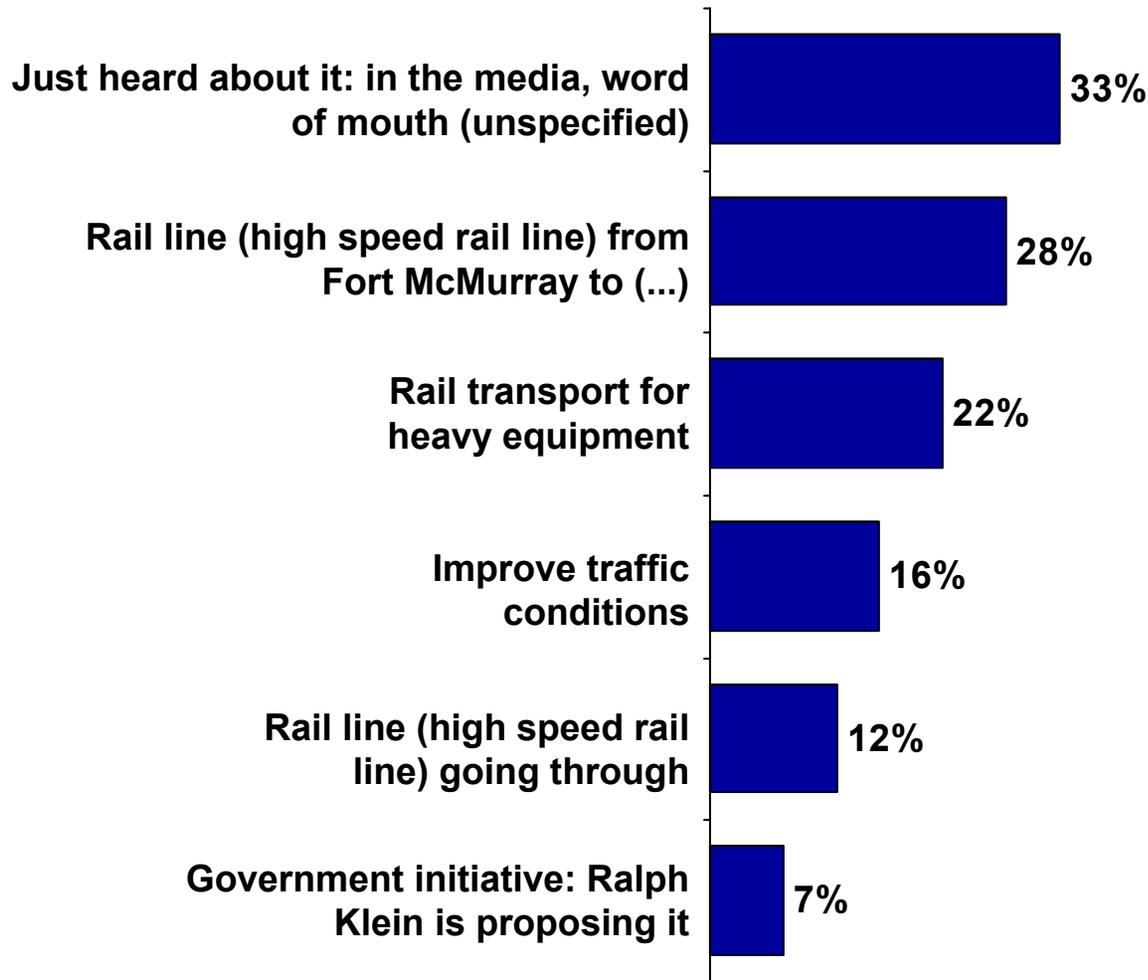
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# OSTI Specifics - Athabasca -

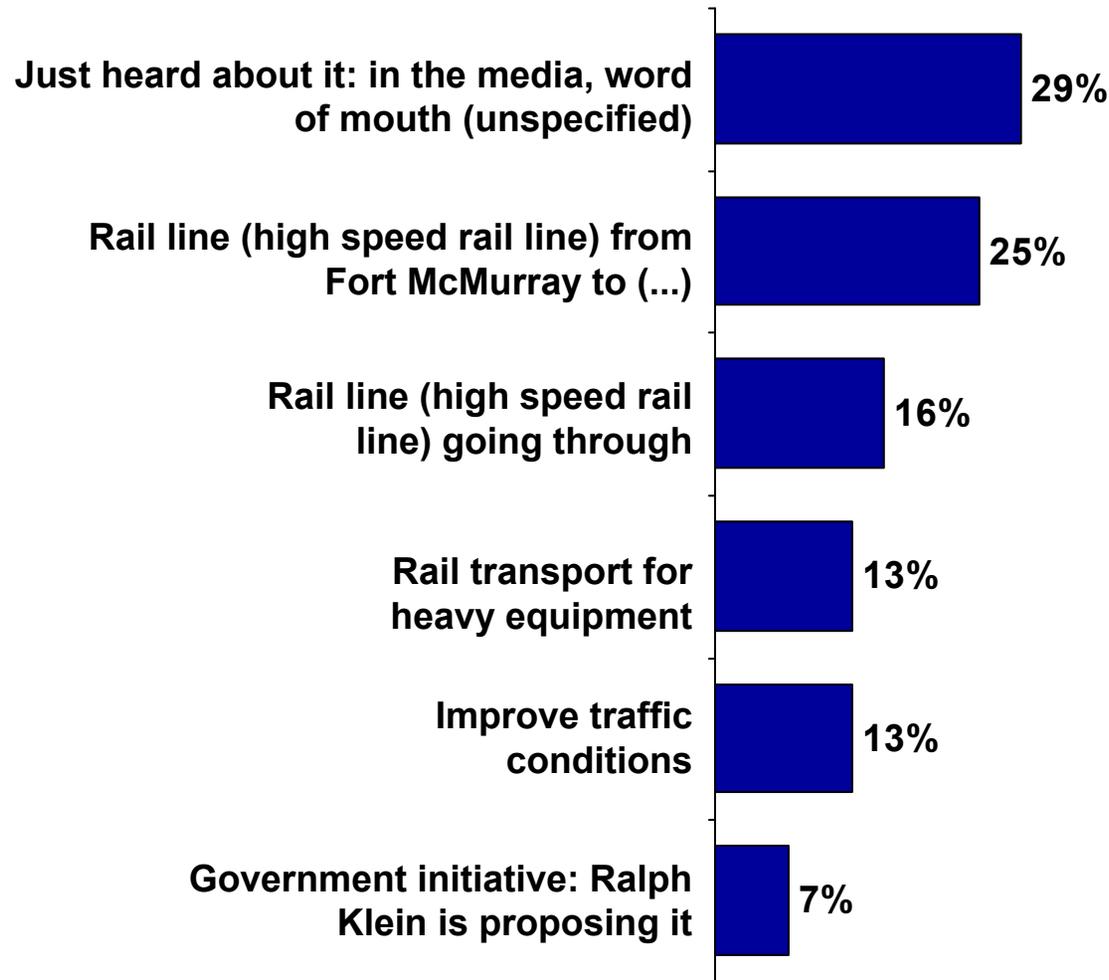
4. What have you seen, read or heard about the project?





# OSTI Specifics - Nisku/Leduc -

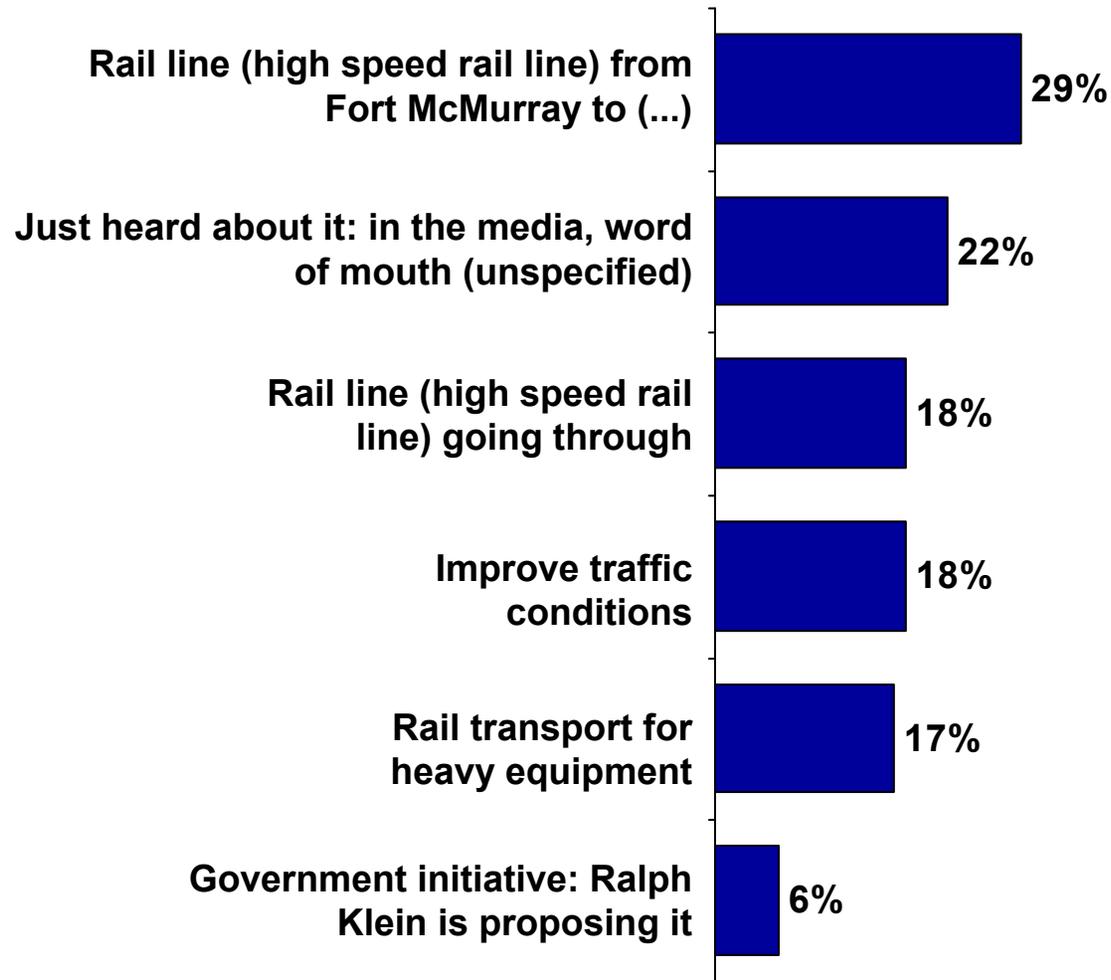
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# OSTI Specifics - Lac La Biche -

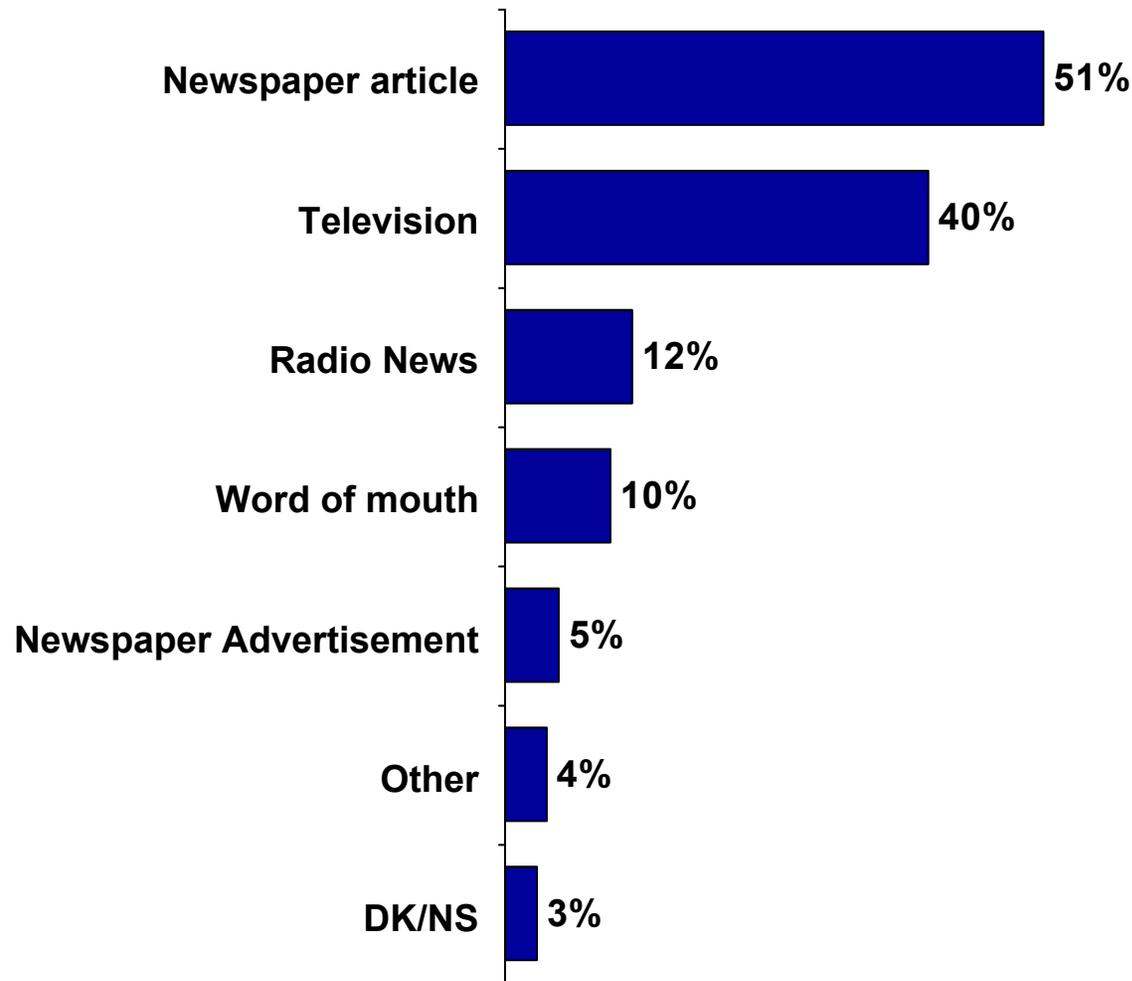
4. What have you seen, read or heard about the project?





# Awareness Sources - Total -

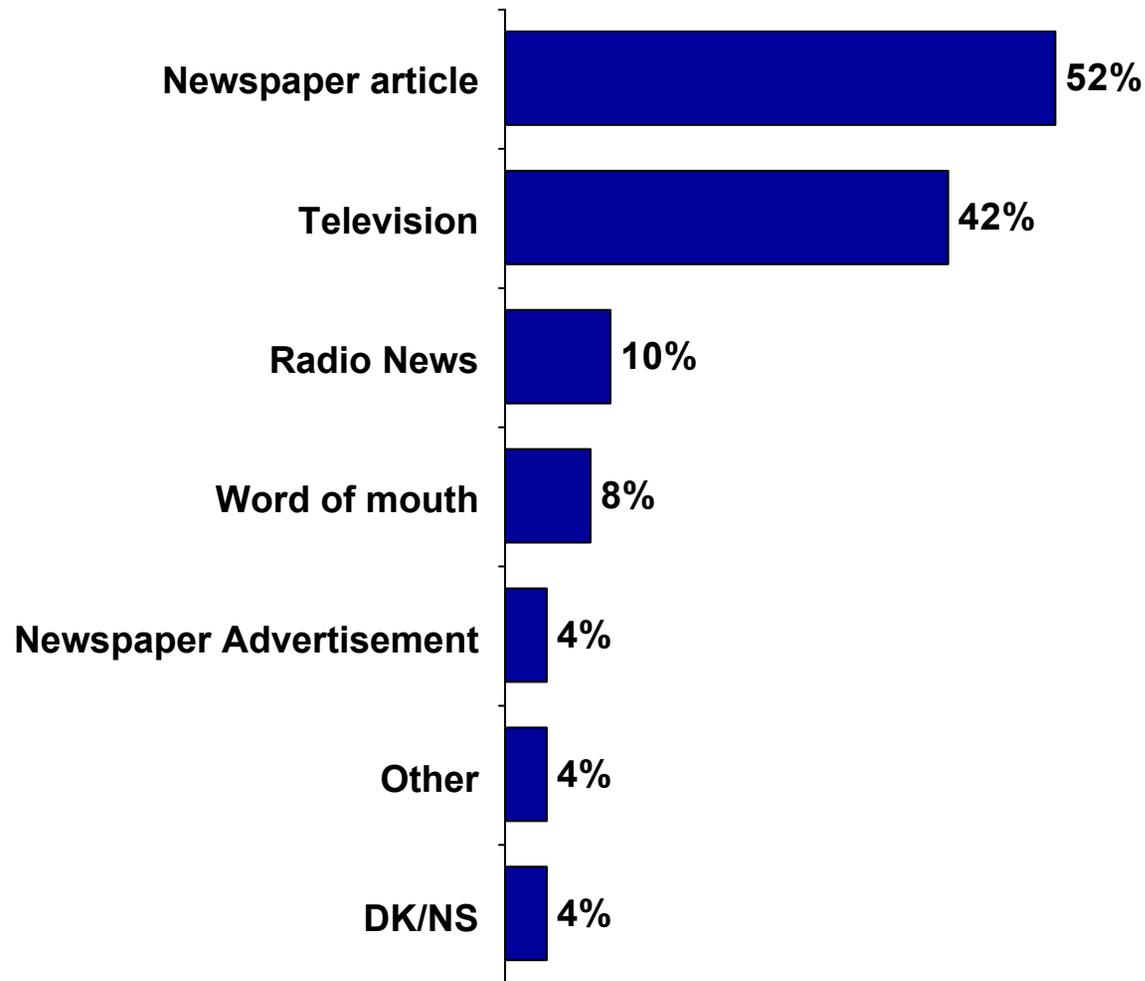
5. From what sources do you recall seeing, reading or hearing anything about the Oil Sands Transportation Initiative?





# Awareness Sources - Edmonton -

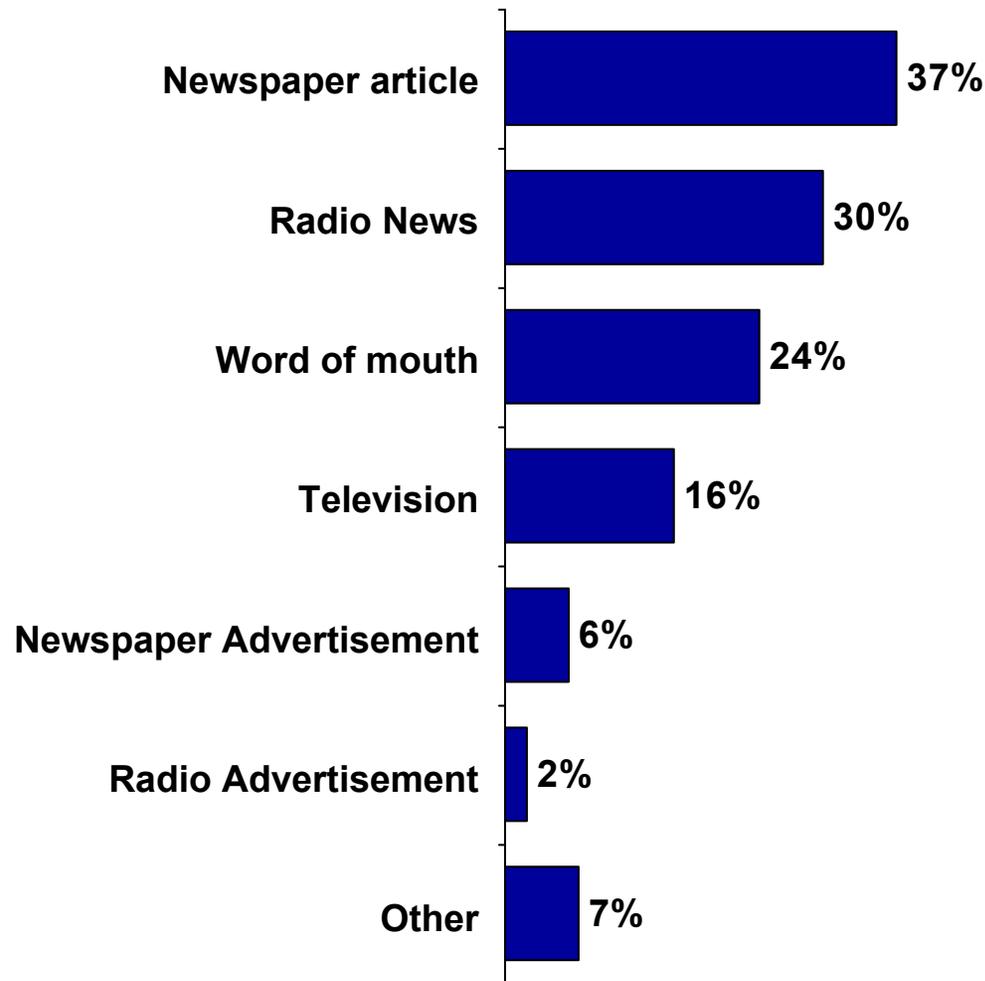
5. From what sources do you recall seeing, reading or hearing anything about the Oil Sands Transportation Initiative?





# Awareness Sources - Fort McMurray -

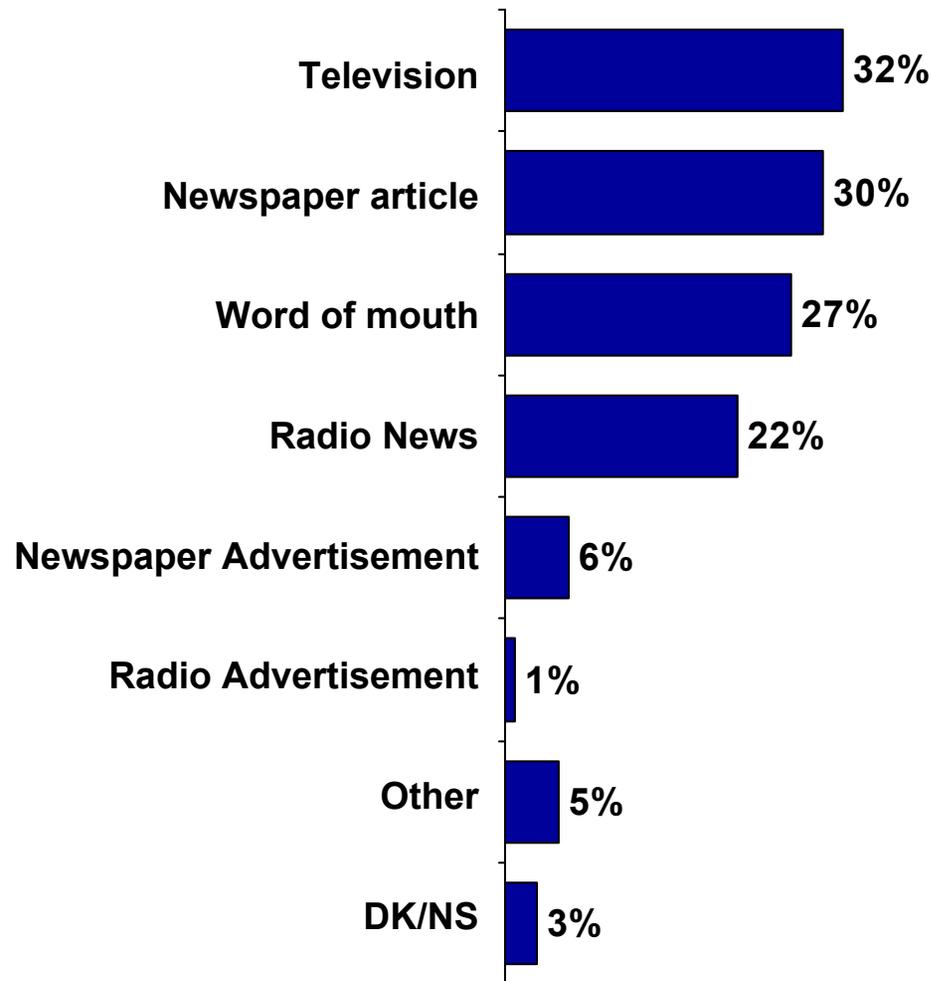
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# Awareness Sources - Athabasca -

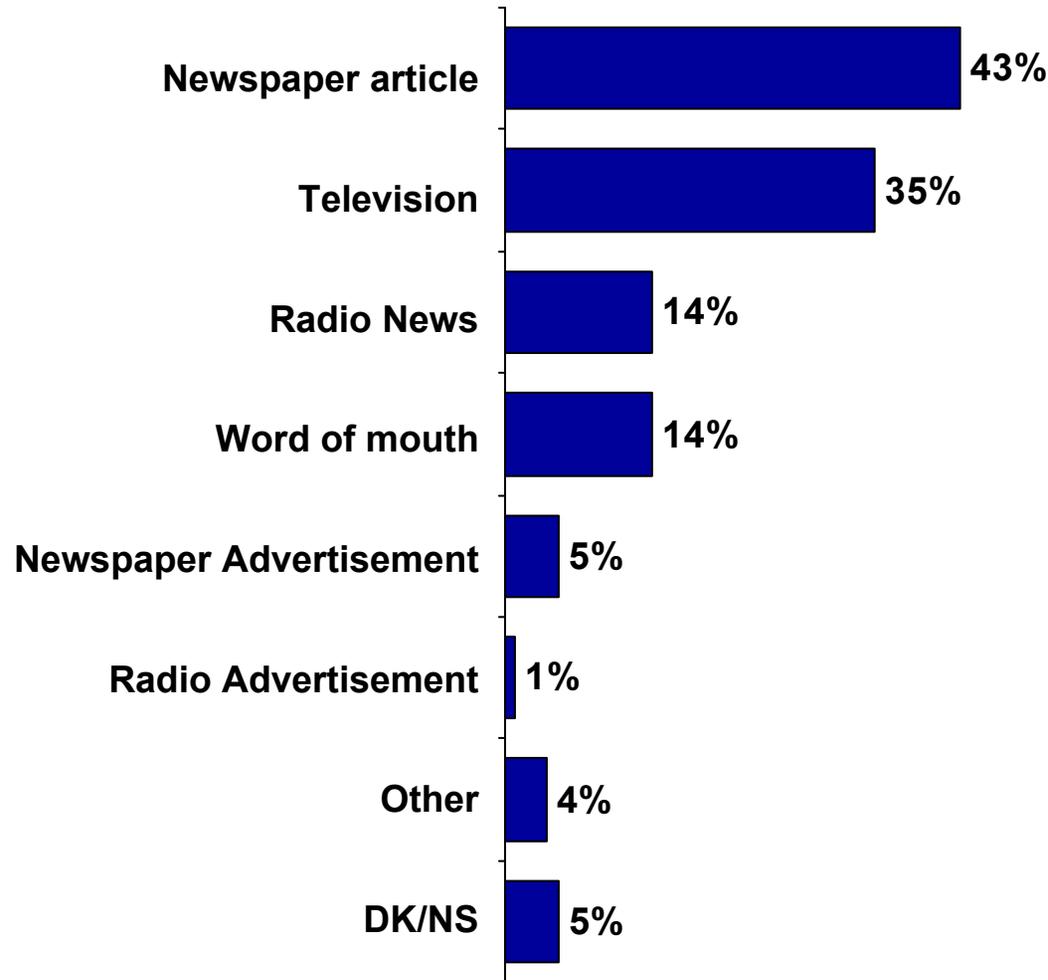
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# Awareness Sources - Nisku/Leduc -

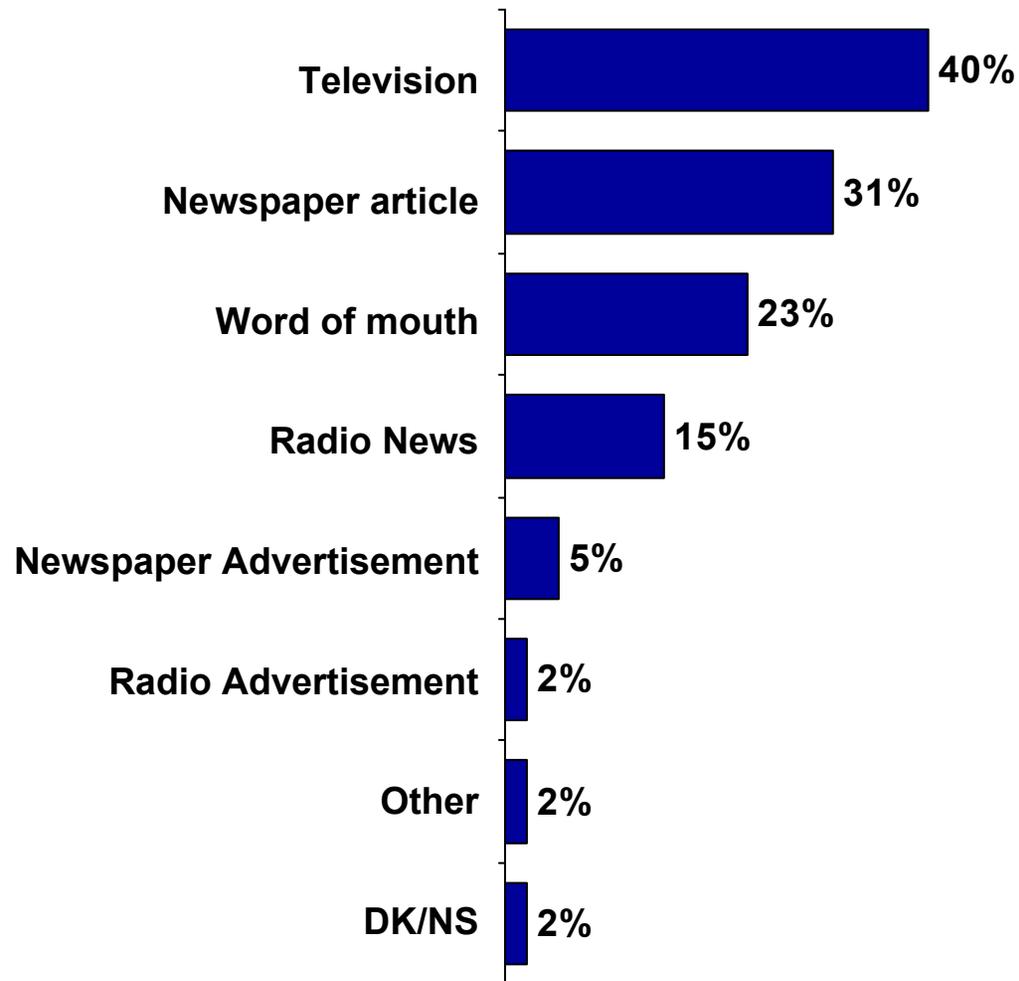
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# Awareness Sources - Lac La Biche -

5. From what sources do you recall seeing, reading or hearing anything about the Oil Sands Transportation Initiative?

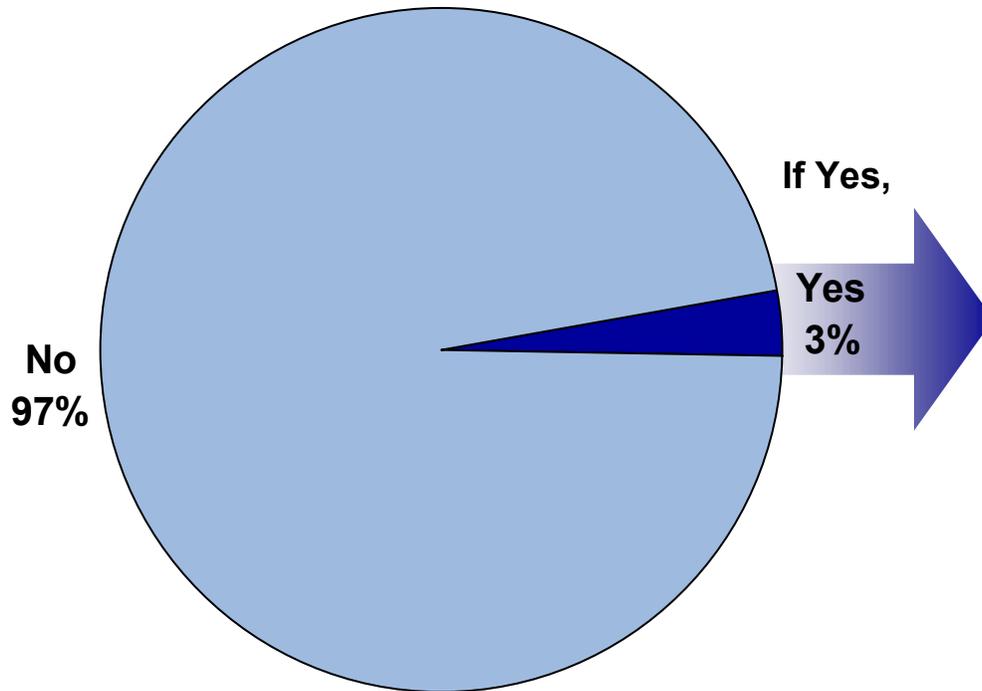




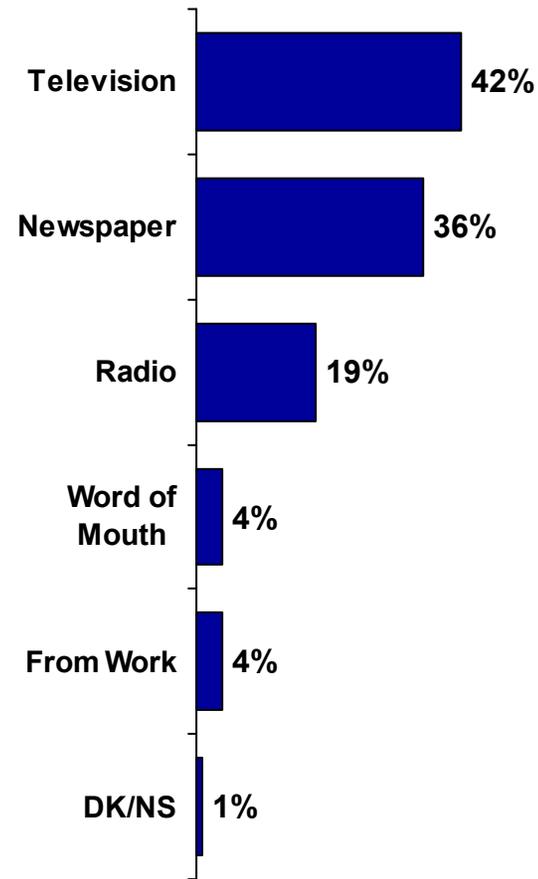
# OSTI Open House - Total -

6. Were you aware of an open house for the Oil Sands Transportation Initiative held in (community)?

7. From what source did you learn about the open houses held in (community)?



Base: All respondents (n=1000)



Base: Aware of Open House (n=80)\*

\*Caution: Small base size

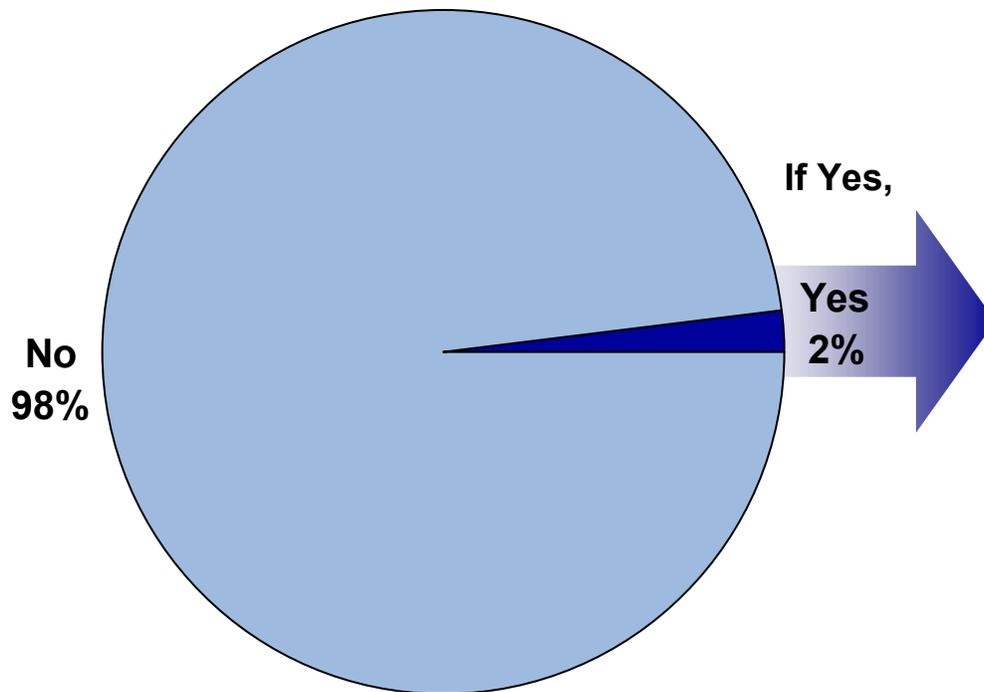




# OSTI Open House - Edmonton -

6. Were you aware of an open house for the Oil Sands Transportation Initiative held in (community)?

7. From what source did you learn about the open houses held in (community)?



|            | # of respondents |
|------------|------------------|
| Television | 2                |
| Newspaper  | 1                |

Base: Edmonton respondents (n=200)

Base: Aware of Open House (n=3)\*\*

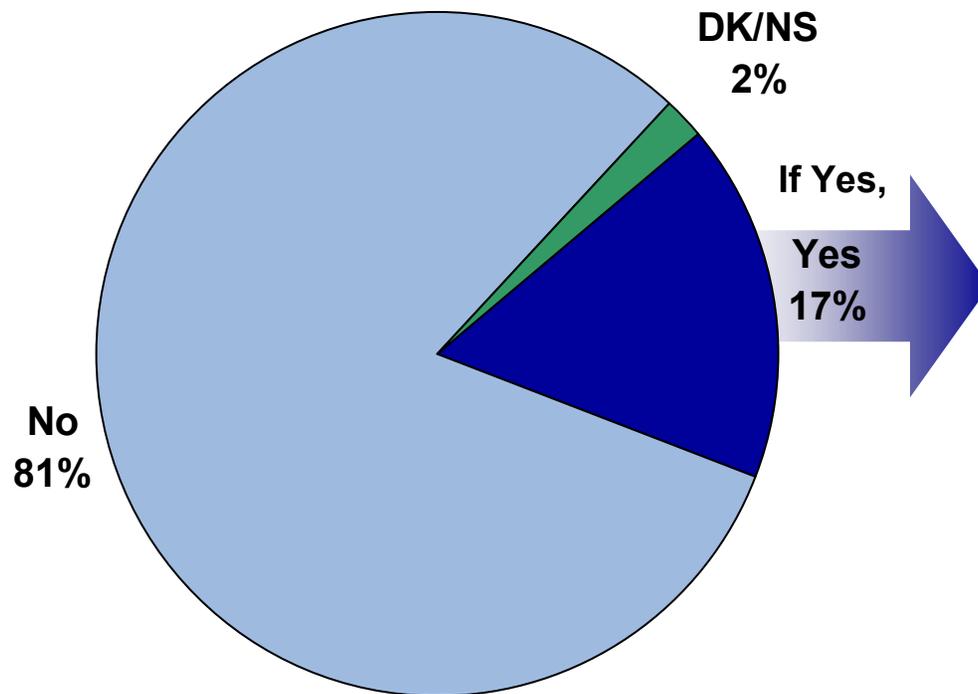
\*\*Base too small



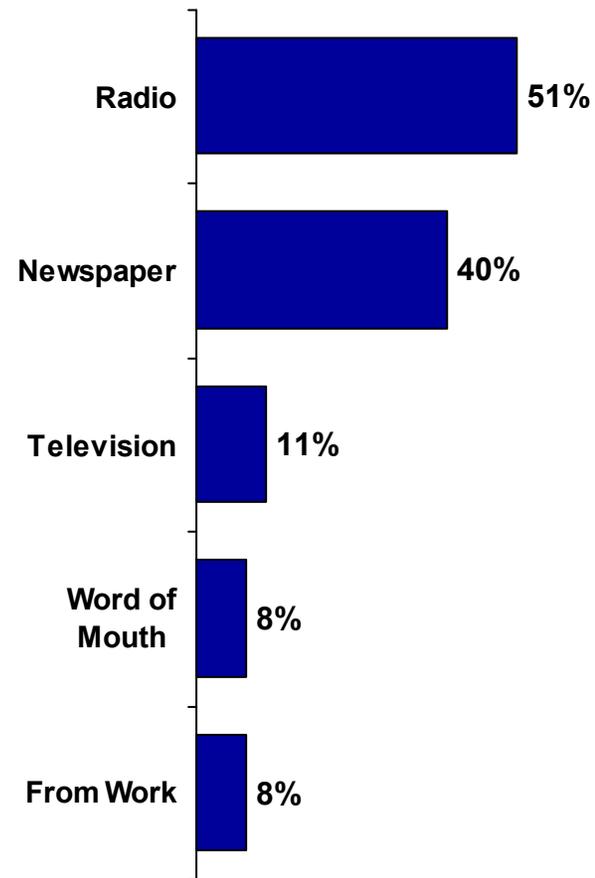
# OSTI Open House - Fort McMurray -

6. Were you aware of an open house for the Oil Sands Transportation Initiative held in (community)?

7. From what source did you learn about the open houses held in (community)?



Base: Fort McMurray respondents (n=200)



Base: Aware of Open House (n=35)\*

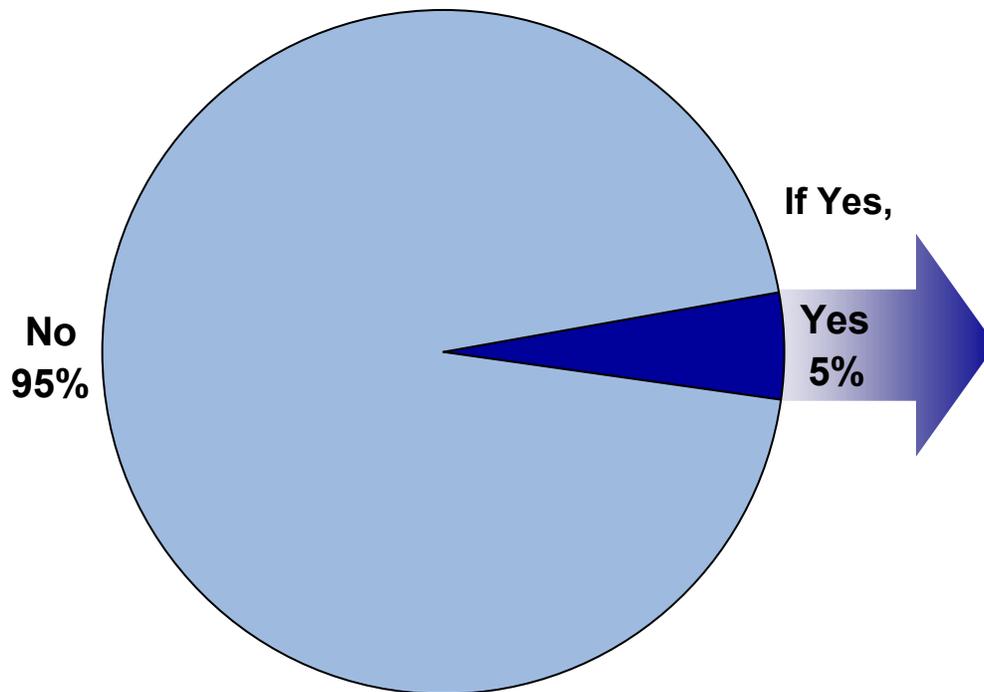
\*Caution: Small base size



# OSTI Open House - Athabasca -

6. Were you aware of an open house for the Oil Sands Transportation Initiative held in (community)?

7. From what source did you learn about the open houses held in (community)?



Base: Athabasca respondents (n=200)

Base: Aware of Open House (n=9)\*\*

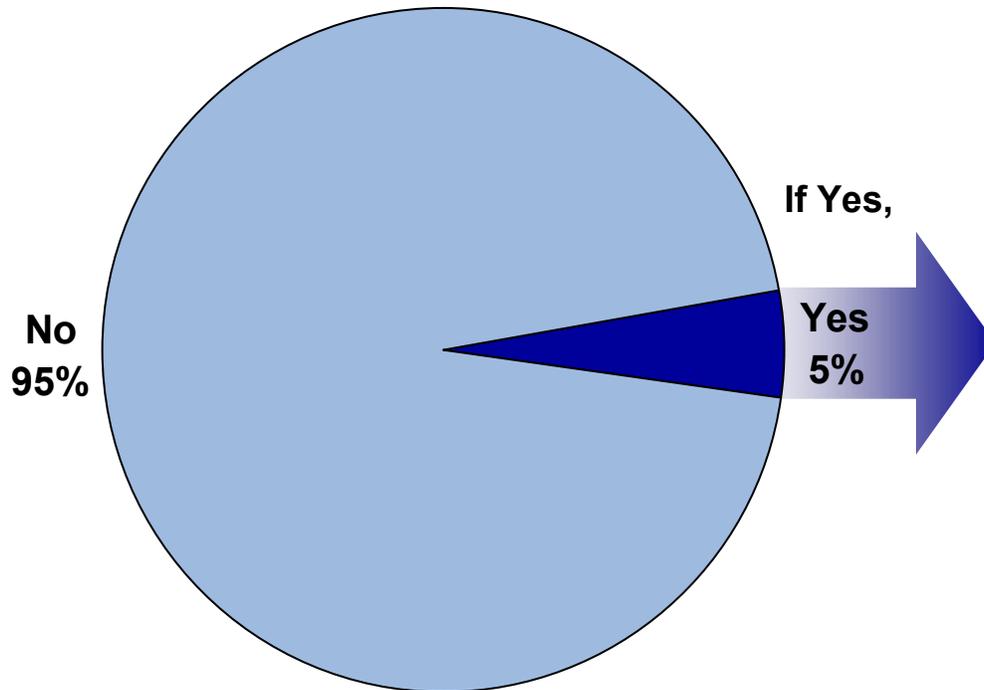
\*\*Base too small



# OSTI Open House - Nisku/Leduc -

6. Were you aware of an open house for the Oil Sands Transportation Initiative held in (community)?

7. From what source did you learn about the open houses held in (community)?



Base: Nisku/Leduc respondents (n=200)

Base: Aware of Open House (n=10)\*\*

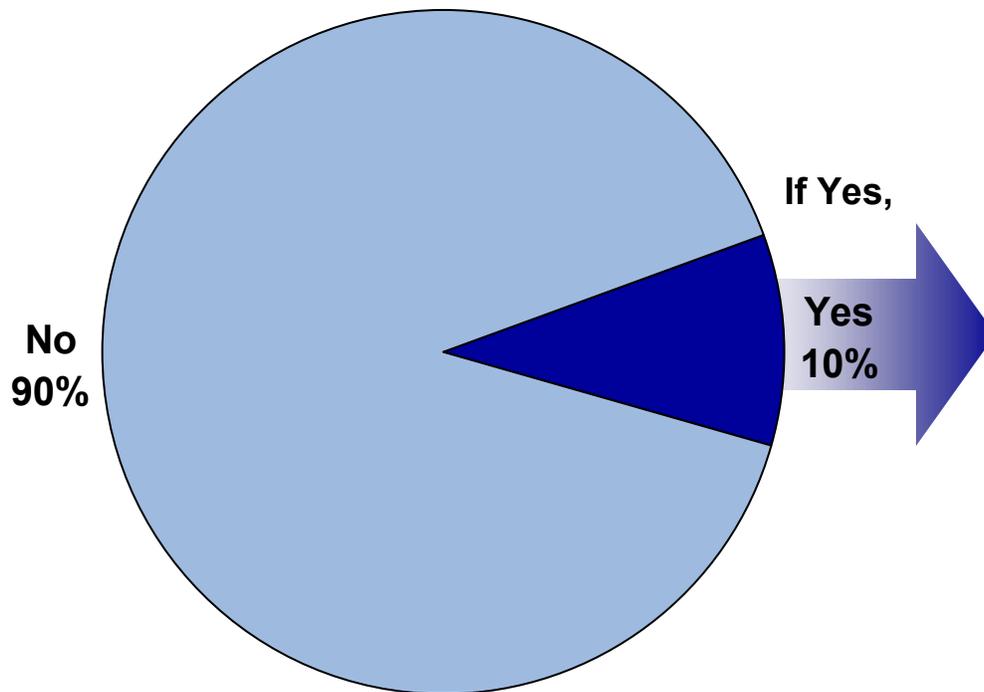
\*\*Base too small



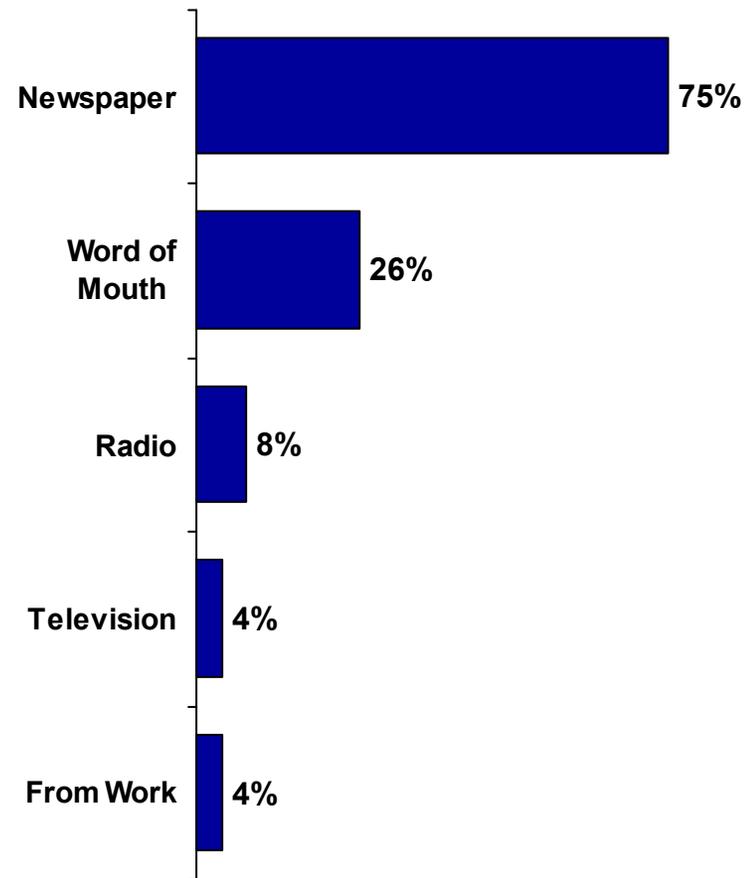
# OSTI Open House - Lac La Biche -

6. Were you aware of an open house for the Oil Sands Transportation Initiative held in (community)?

7. From what source did you learn about the open houses held in (community)?



Base: Lac La Biche respondents (n=200)



Base: Aware of Open House (n=80)\*

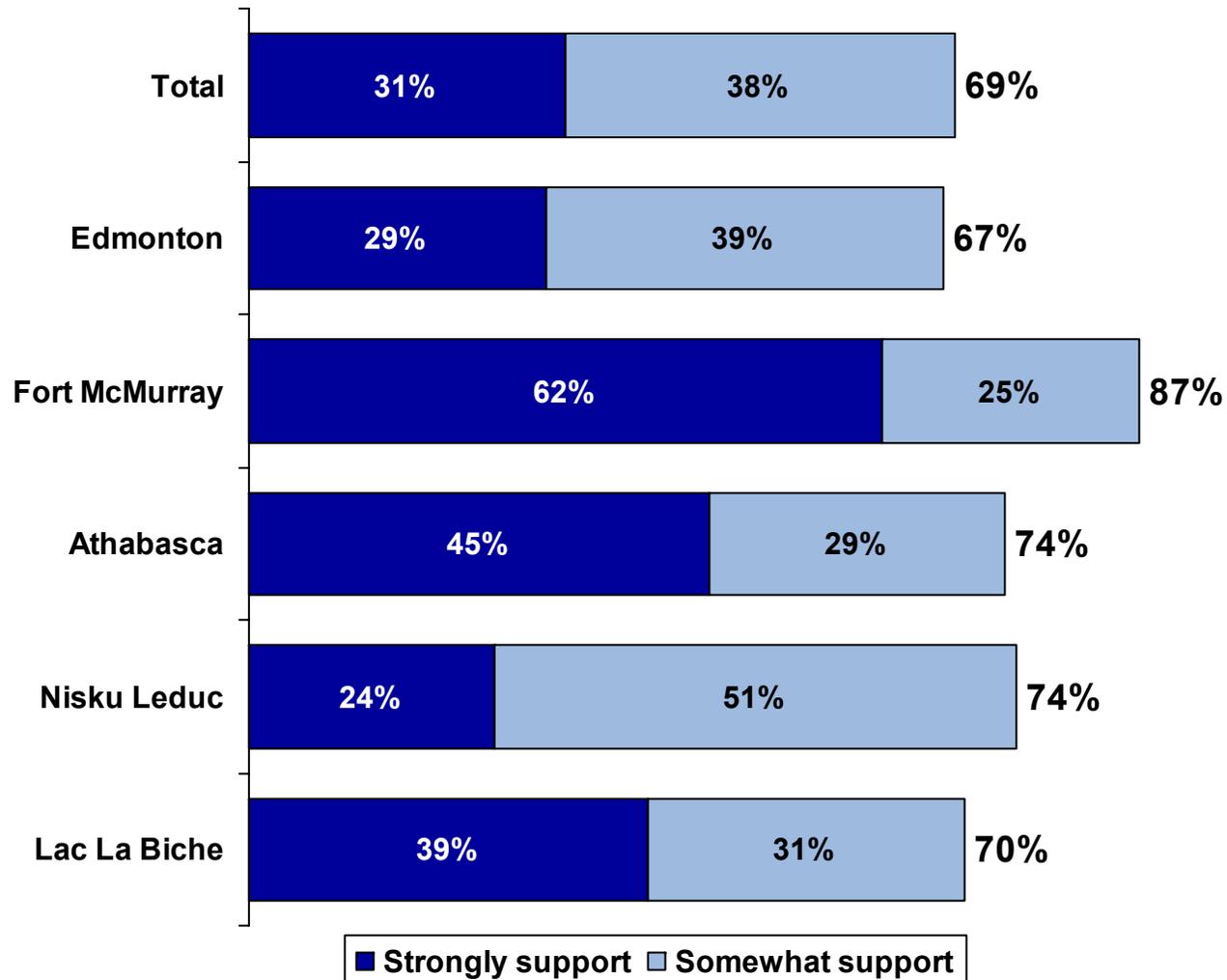
\*Caution: Small base size





# OSTI Support

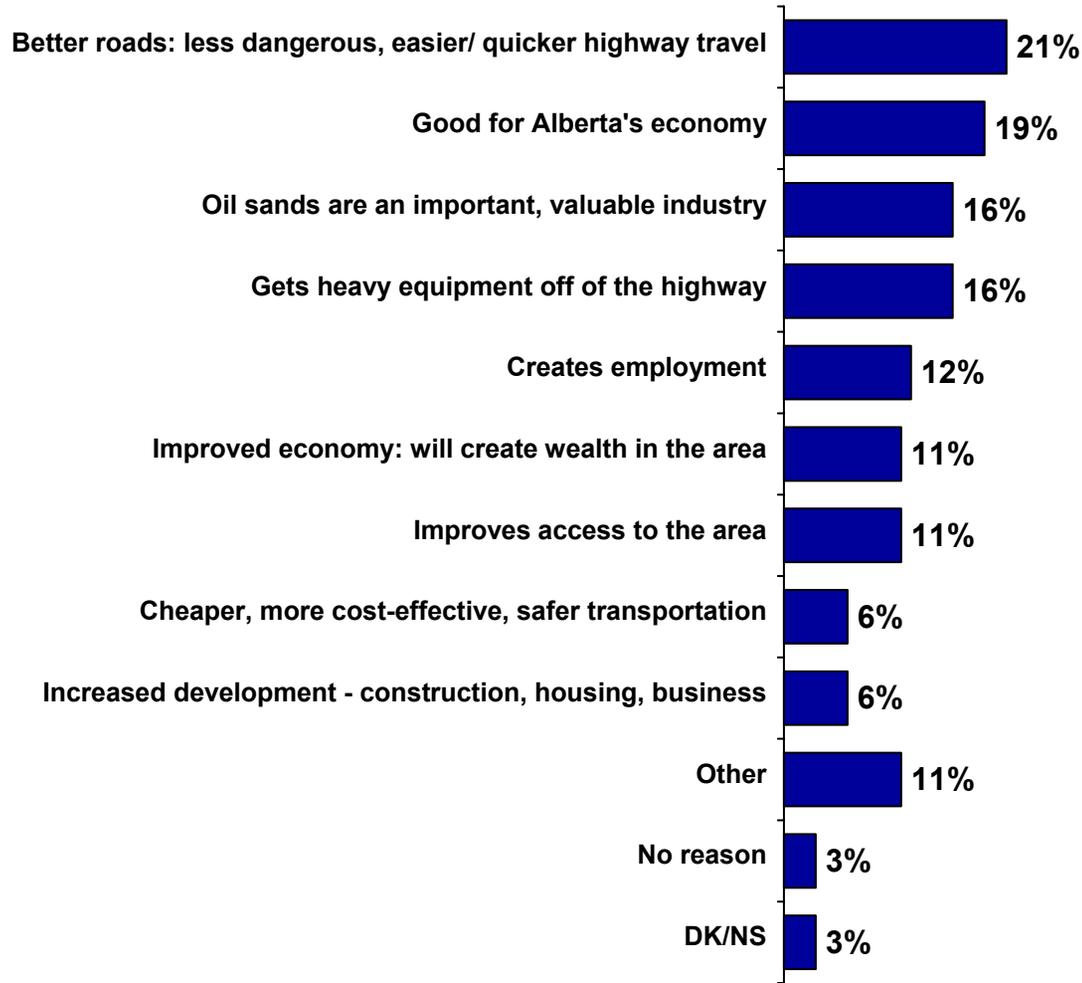
8. Based on everything you have seen, read or heard would you say you support or oppose the Oil Sands Transportation Initiative? Is that strongly or somewhat?





# OSTI Support - Total -

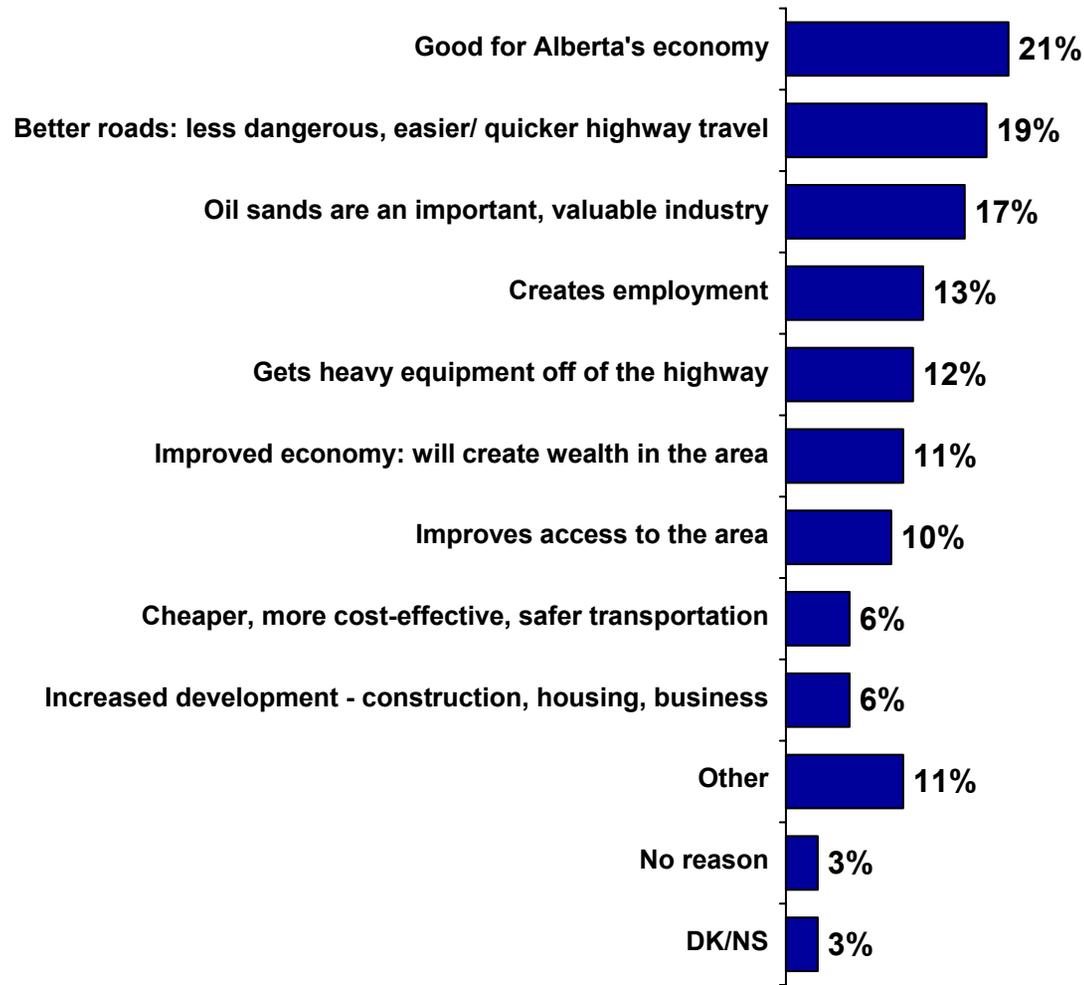
## 9. Why do you support the Oil Sands Transportation Initiative?





# OSTI Support - Edmonton -

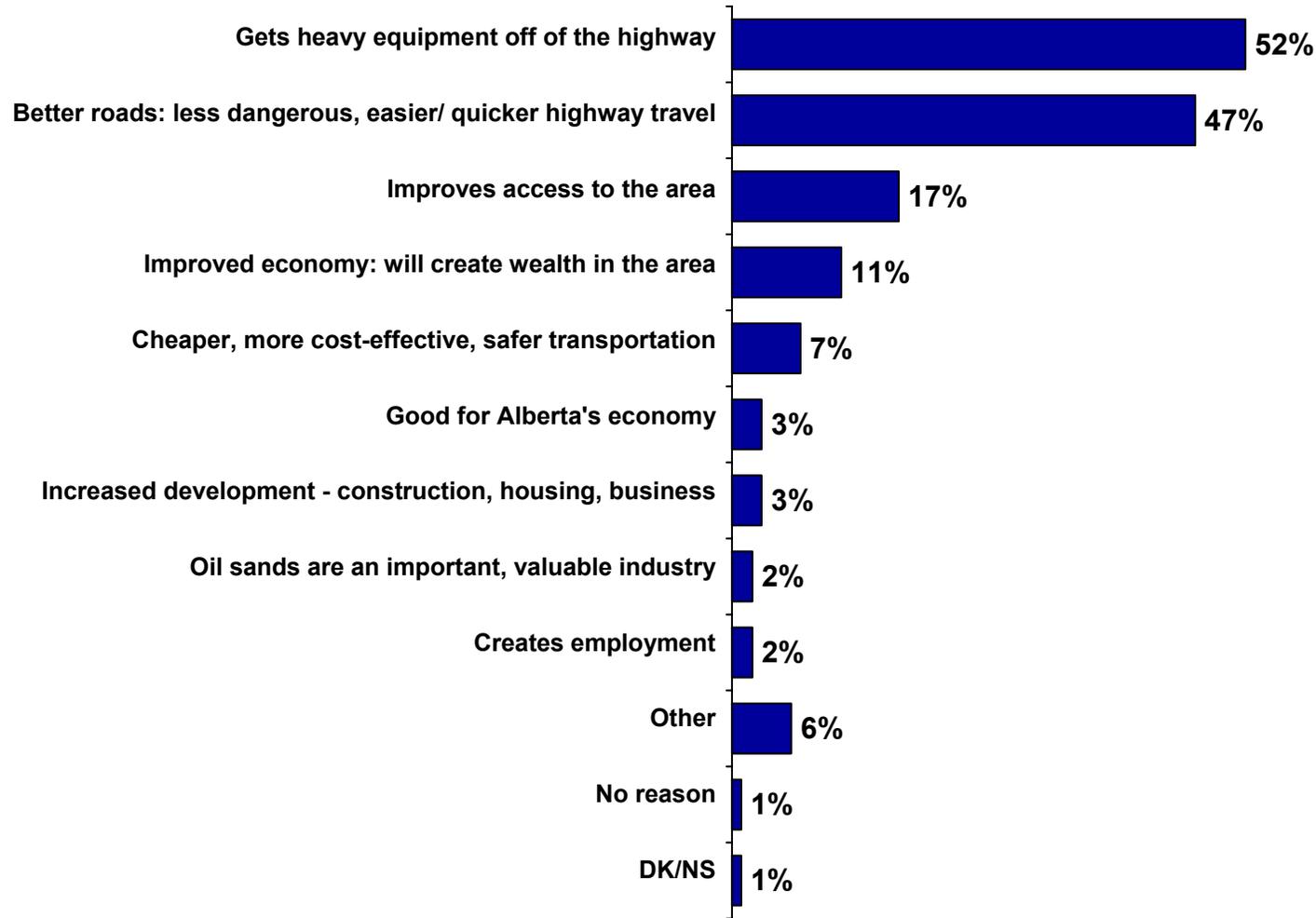
## 9. Why do you support the Oil Sands Transportation Initiative?





# OSTI Support - Fort McMurray -

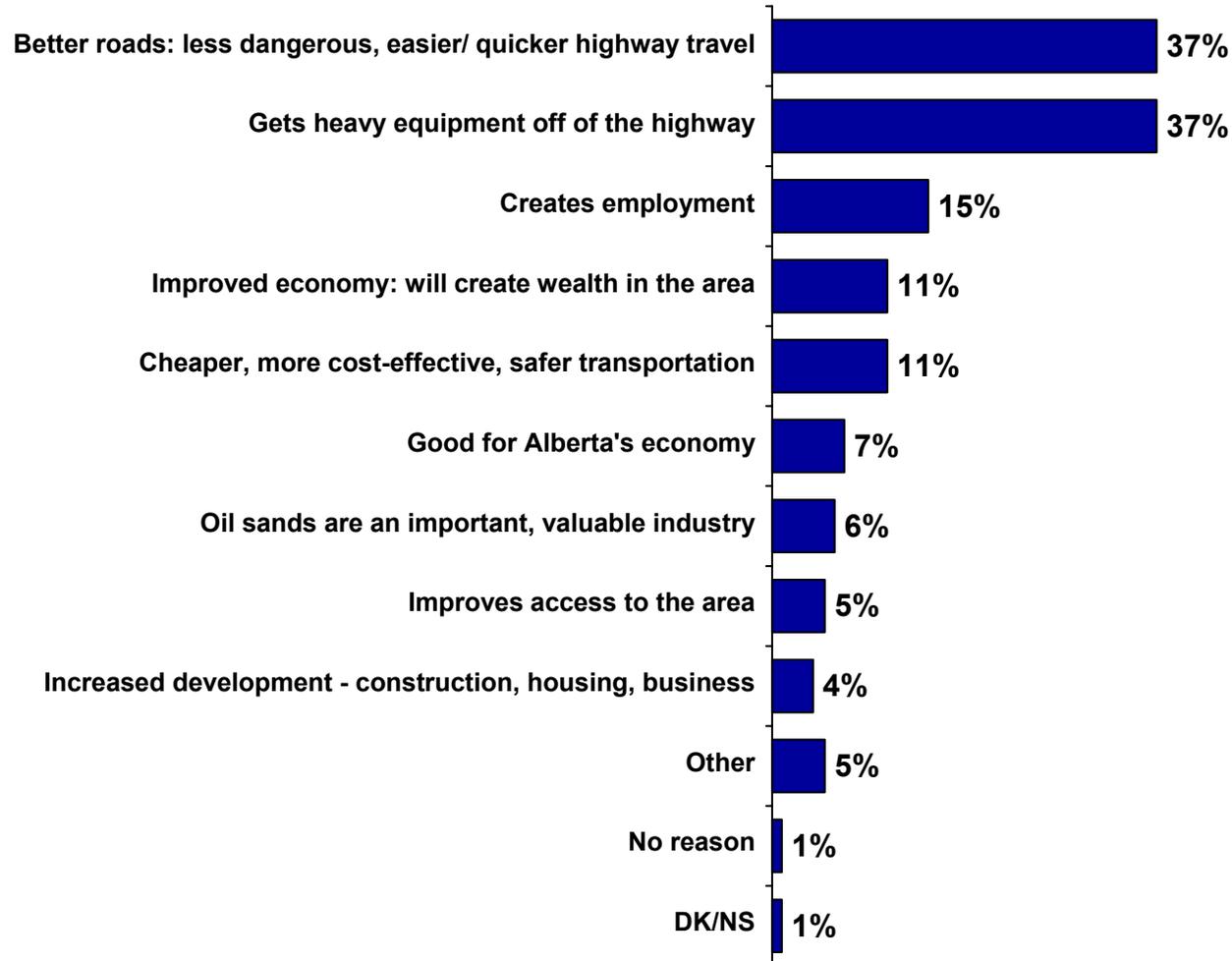
## 9. Why do you support the Oil Sands Transportation Initiative?





# OSTI Support - Athabasca -

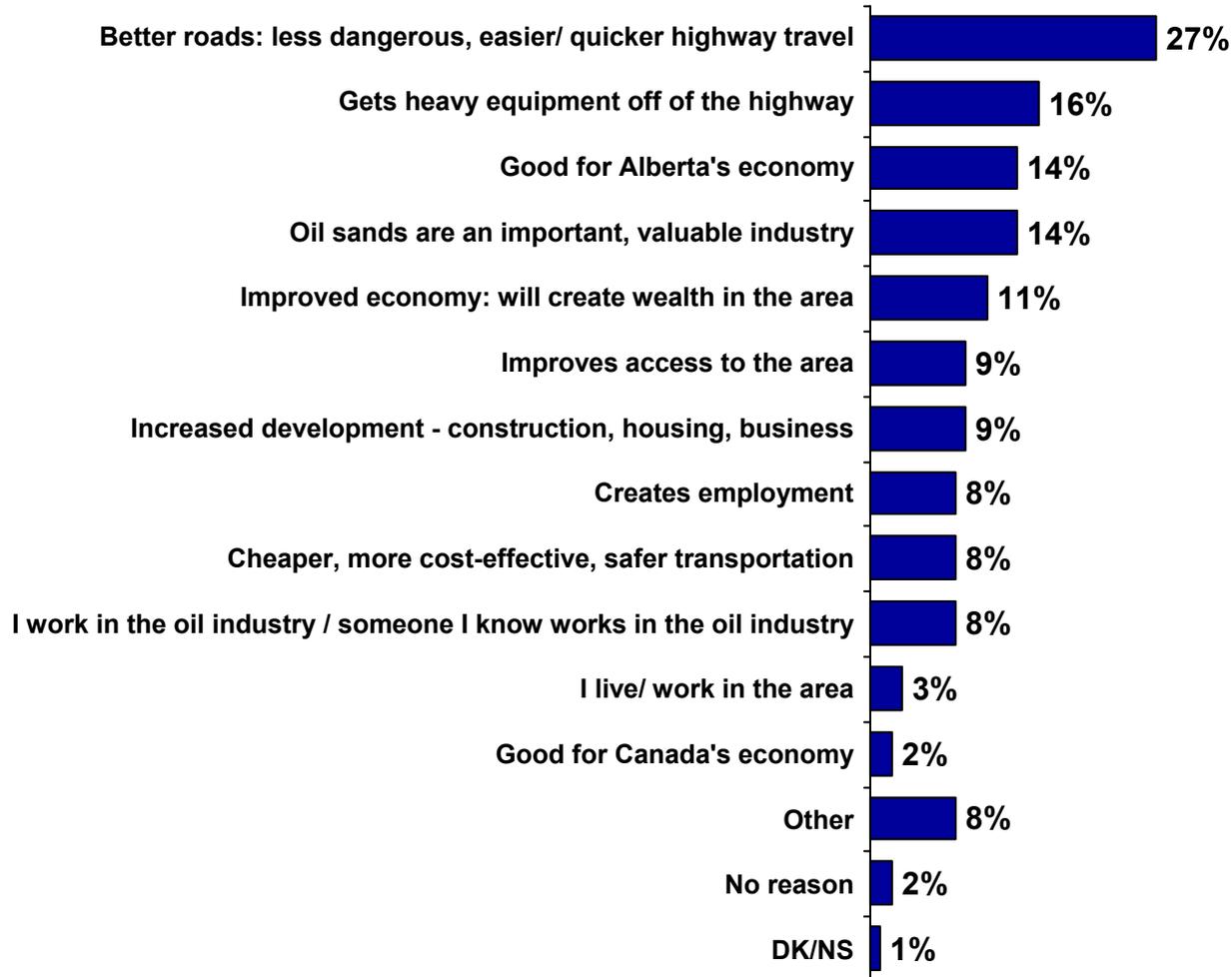
## 9. Why do you support the Oil Sands Transportation Initiative?





# OSTI Support - Nisku/Leduc -

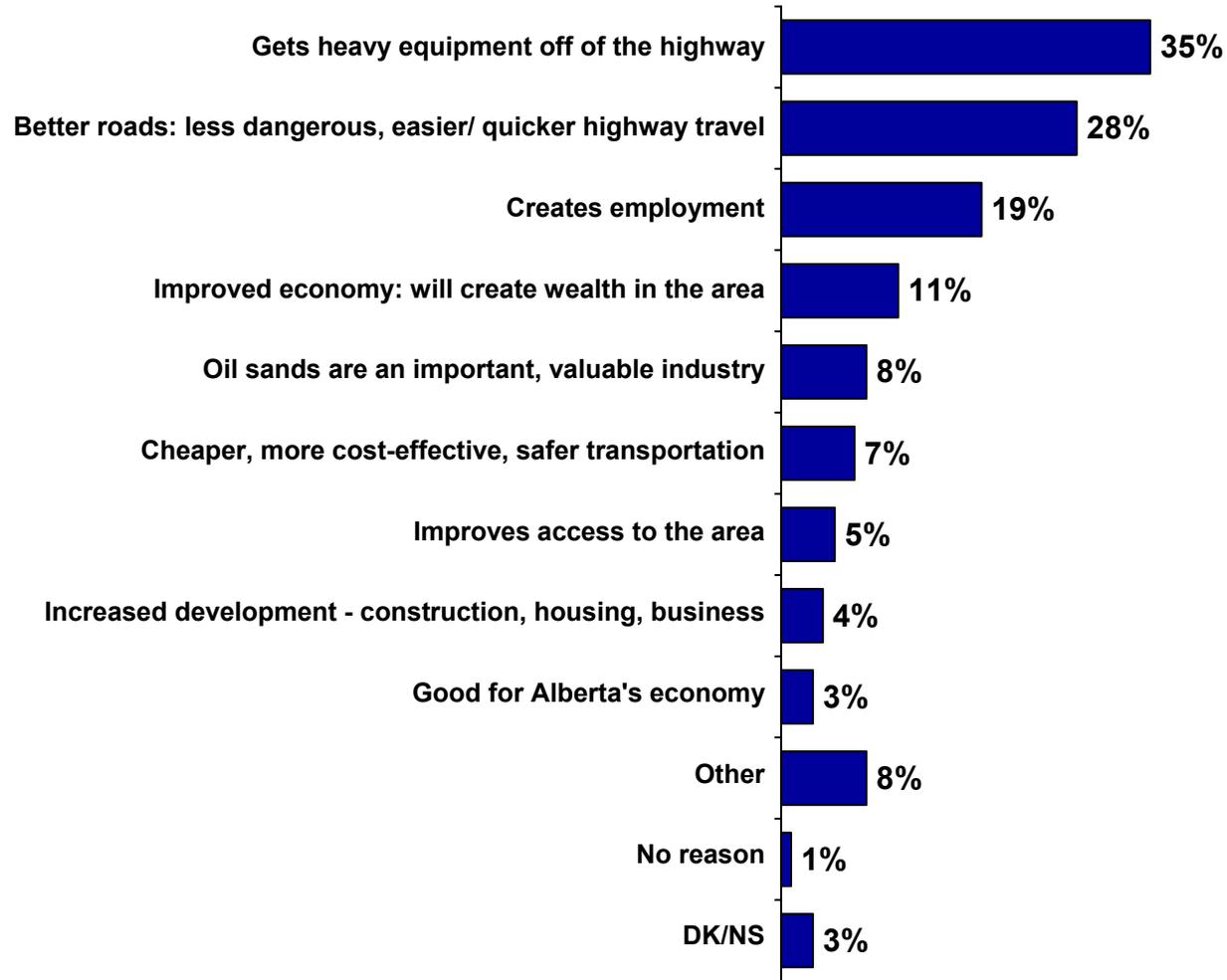
## 9. Why do you support the Oil Sands Transportation Initiative?





# OSTI Support - Lac La Biche -

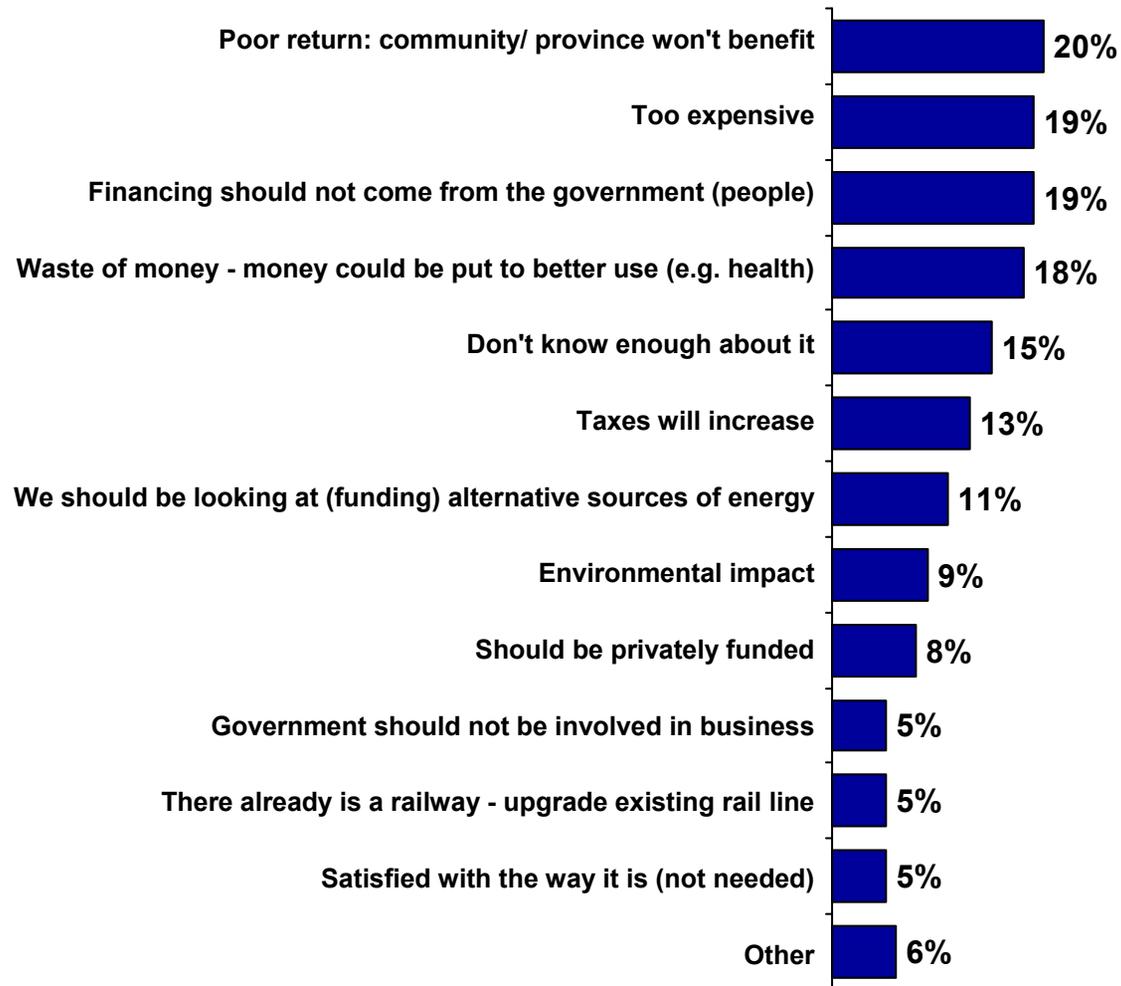
## 9. Why do you support the Oil Sands Transportation Initiative?





# OSTI Opposition - Total -

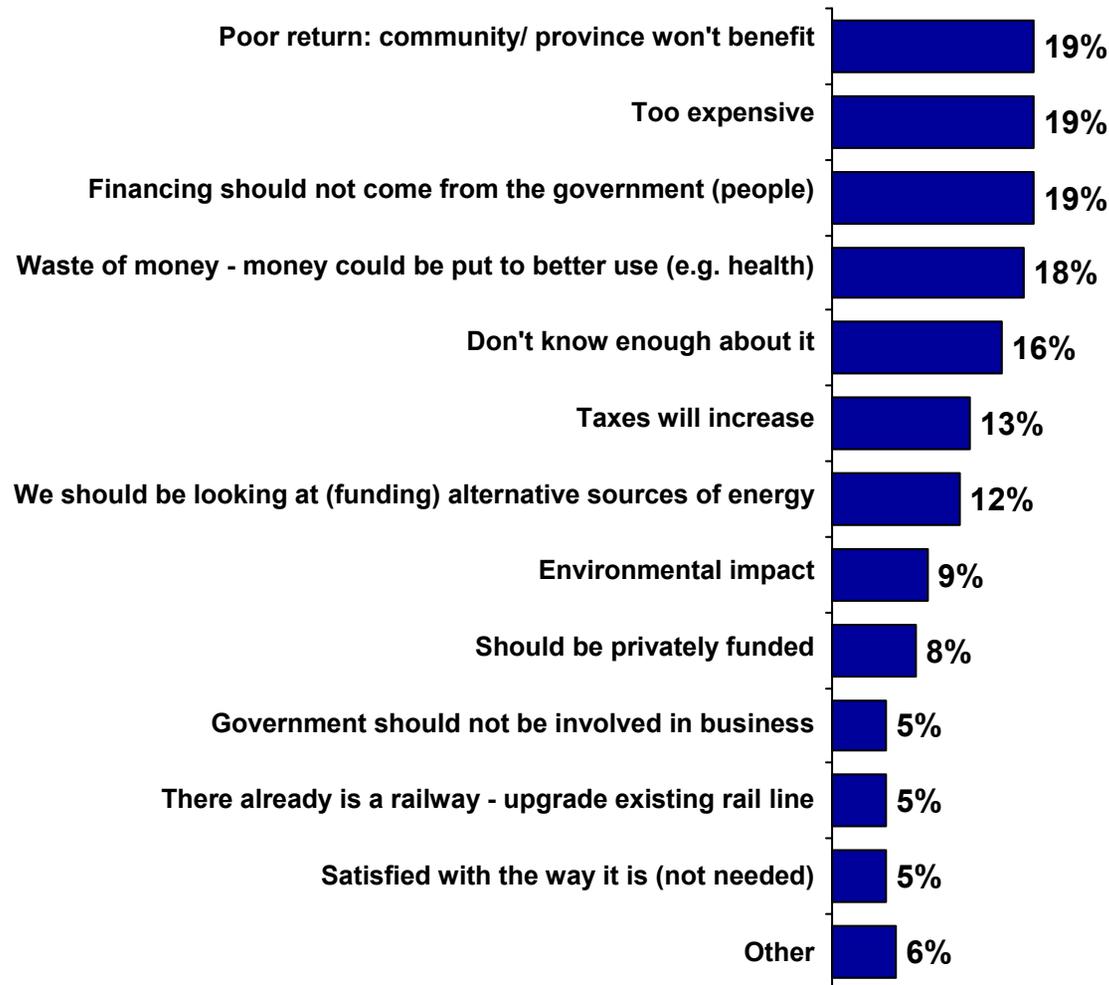
## 10. Why do you oppose the Oil Sands Transportation Initiative?





# OSTI Opposition - Edmonton -

## 10. Why do you oppose the Oil Sands Transportation Initiative?



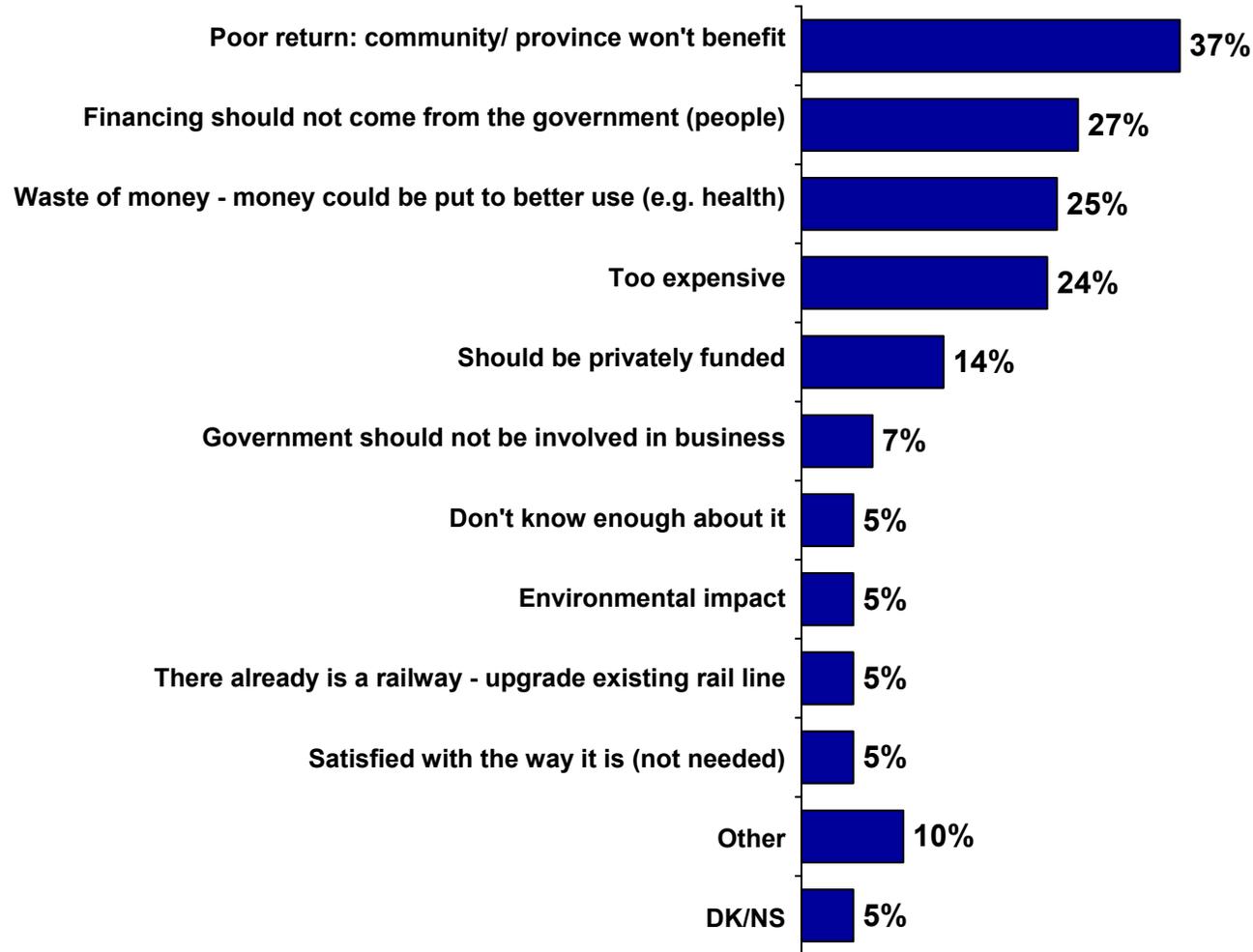
Base: Opposes OSTI (n=39)\*

\*Caution: Small base size



# OSTI Opposition - Fort McMurray -

## 10. Why do you oppose the Oil Sands Transportation Initiative?



Base: Opposes OSTI (n=20)\*

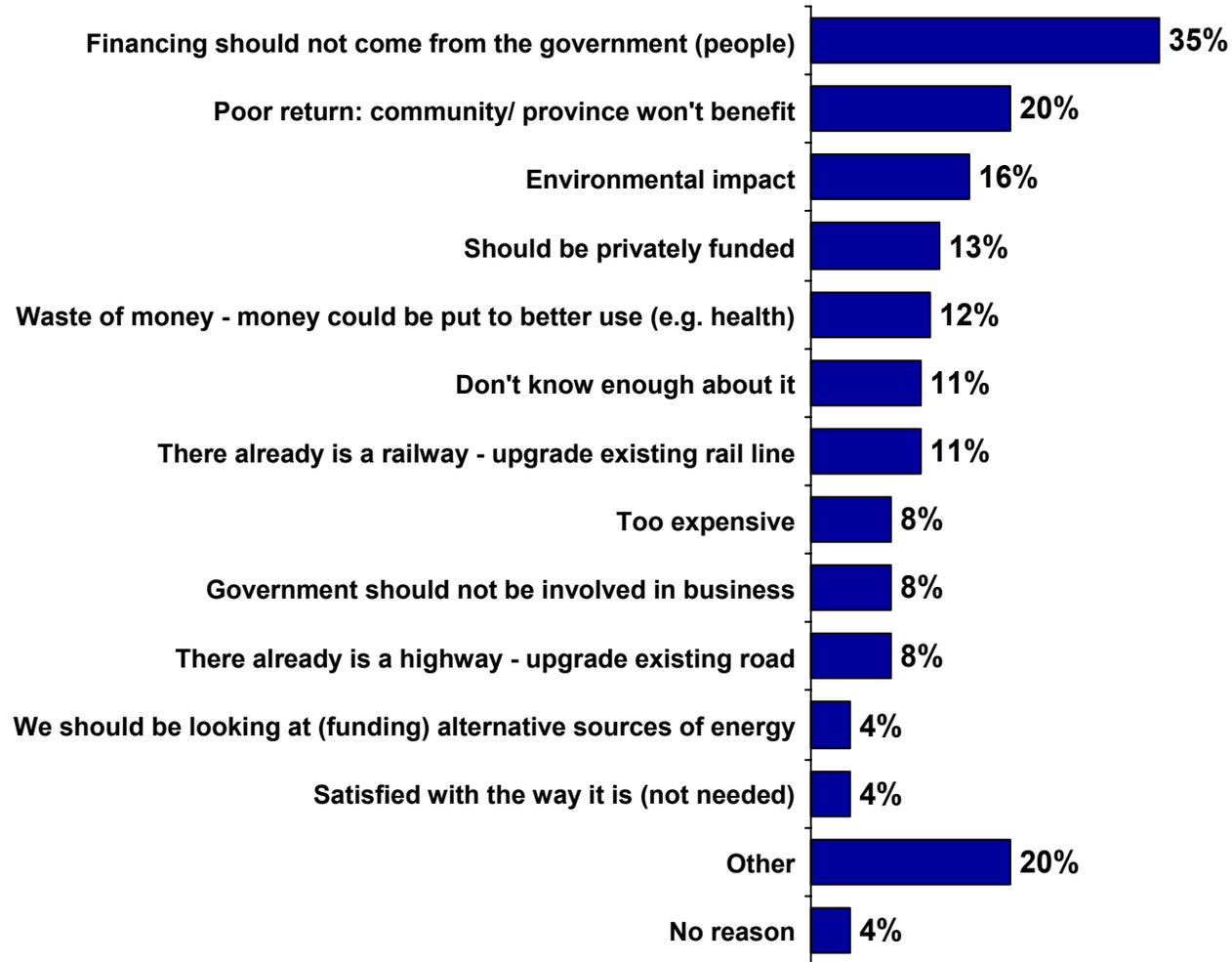
\*Caution: Small base size





# OSTI Opposition - Athabasca -

## 10. Why do you oppose the Oil Sands Transportation Initiative?



Base: Opposes OSTI (n=25)\*

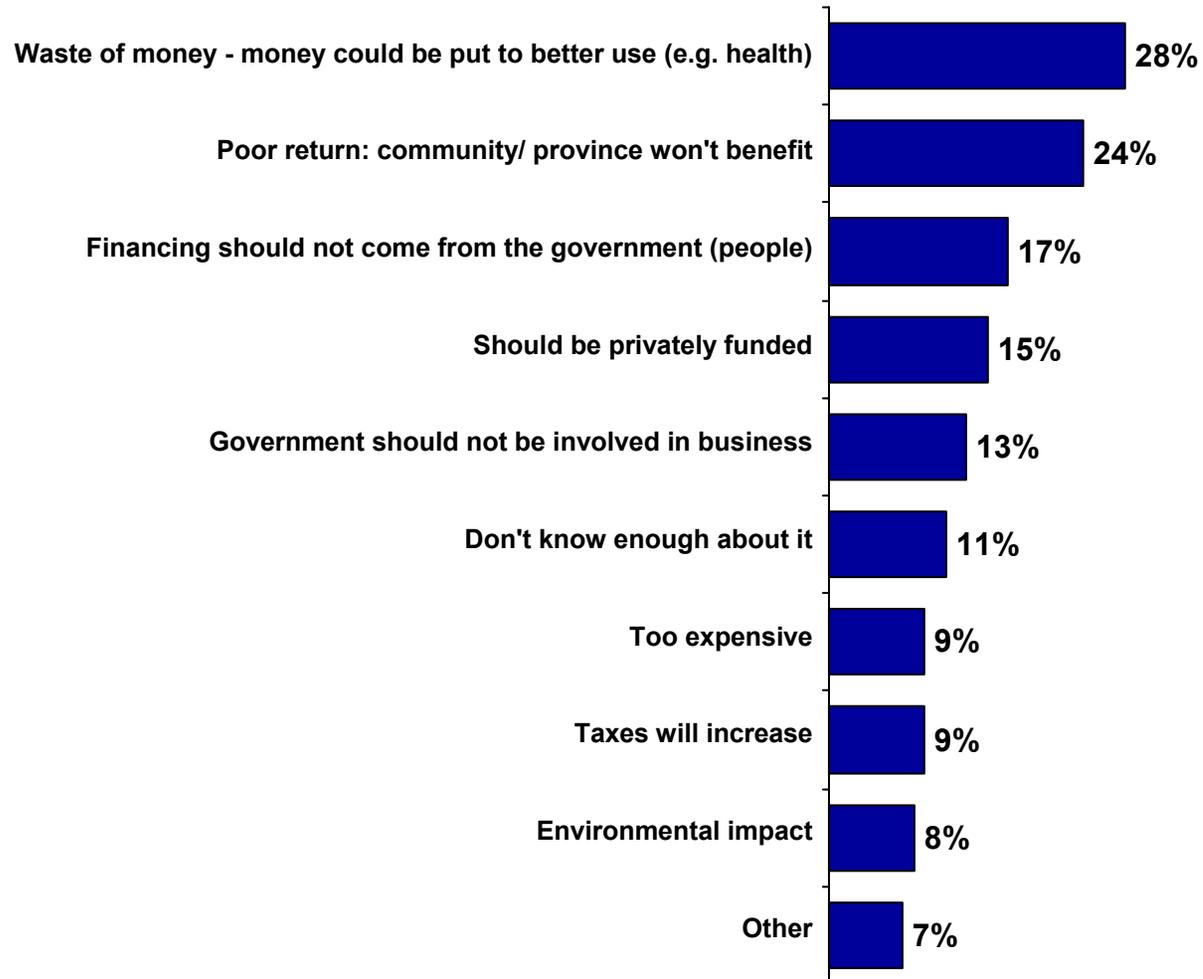
\*Caution: Small base size





# OSTI Opposition - Nisku/Leduc -

## 10. Why do you oppose the Oil Sands Transportation Initiative?



Base: Opposes OSTI (n=23)\*

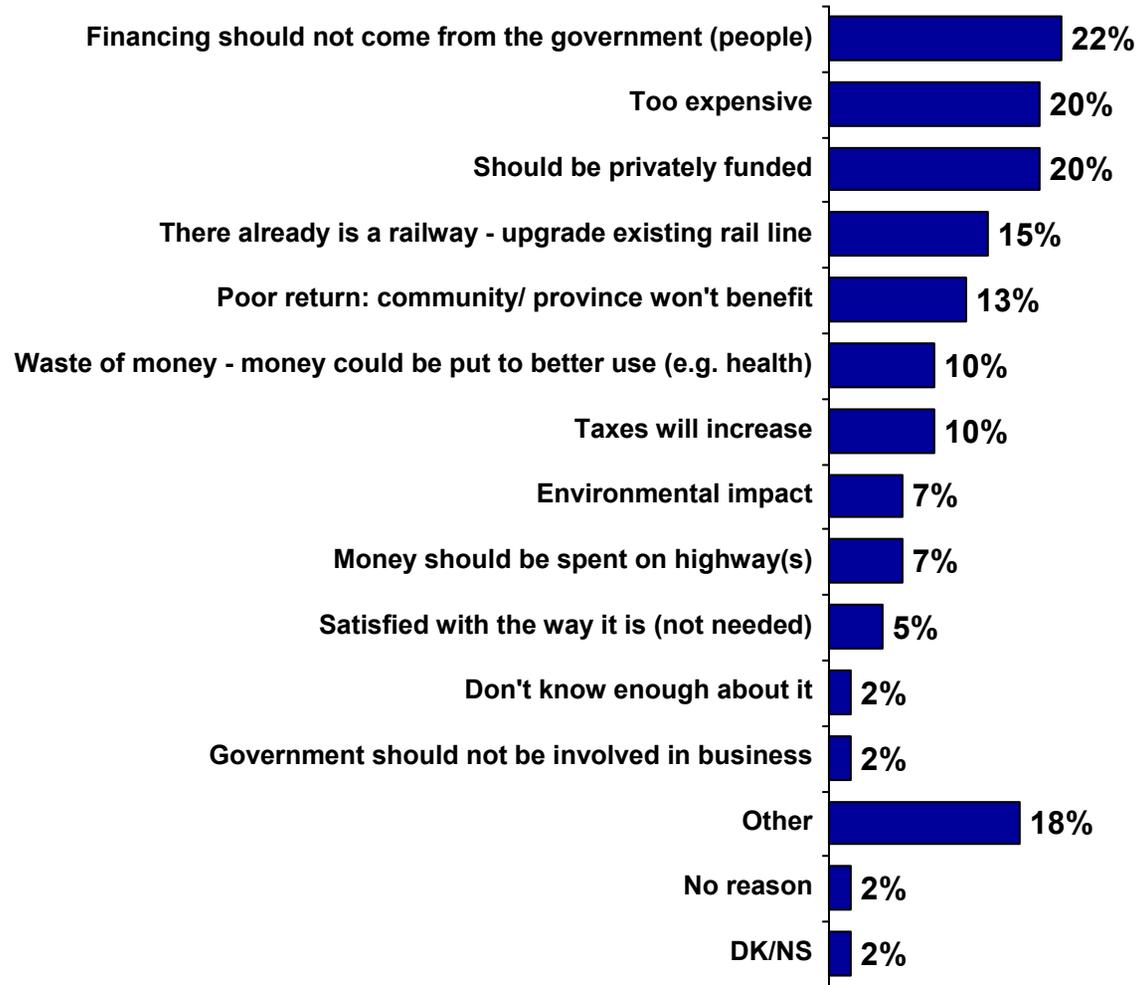
\*Caution: Small base size





# OSTI Opposition - Lac La Biche -

## 10. Why do you oppose the Oil Sands Transportation Initiative?



Base: Opposes OSTI (n=38)\*

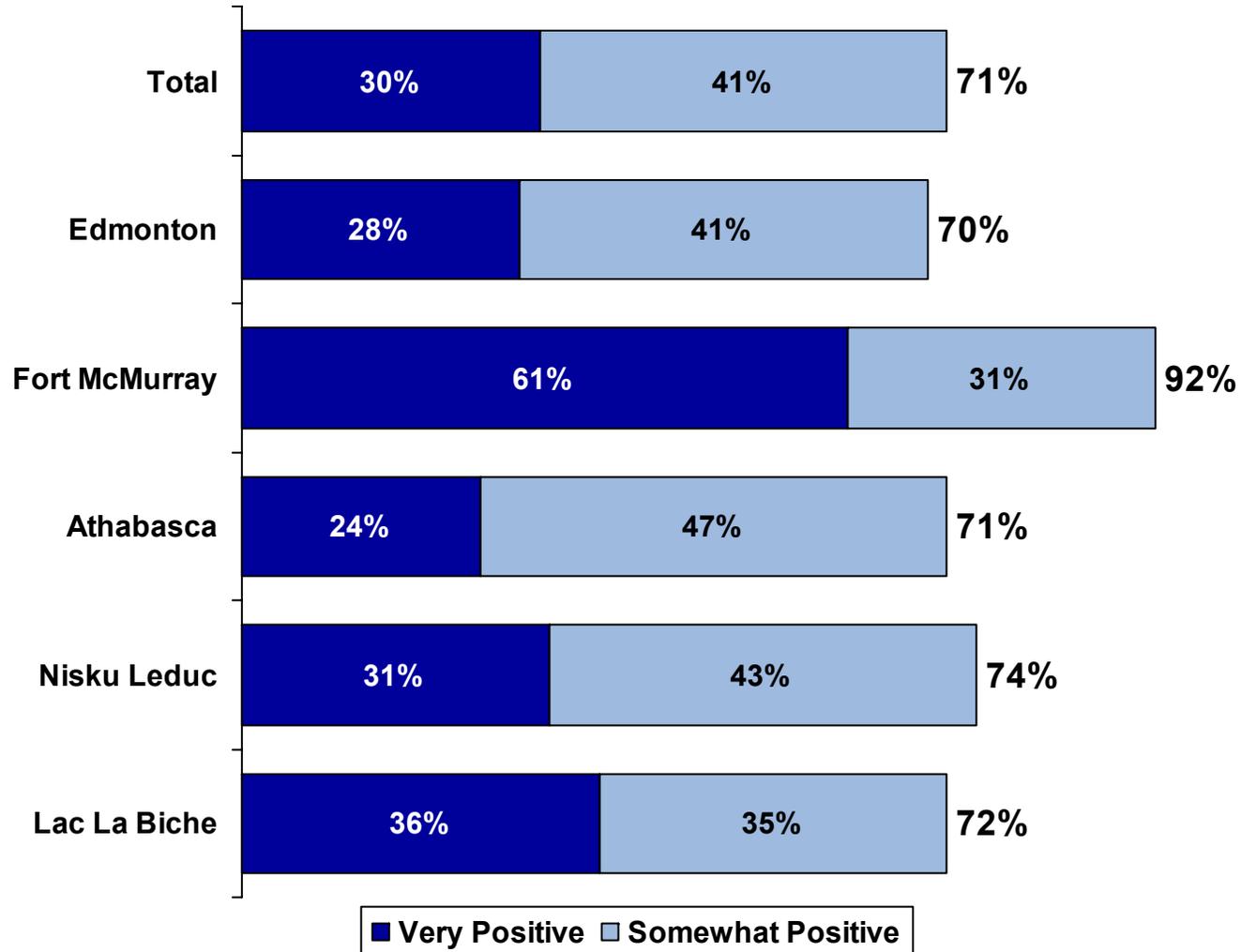
\*Caution: Small base size





# OSTI Community Impact

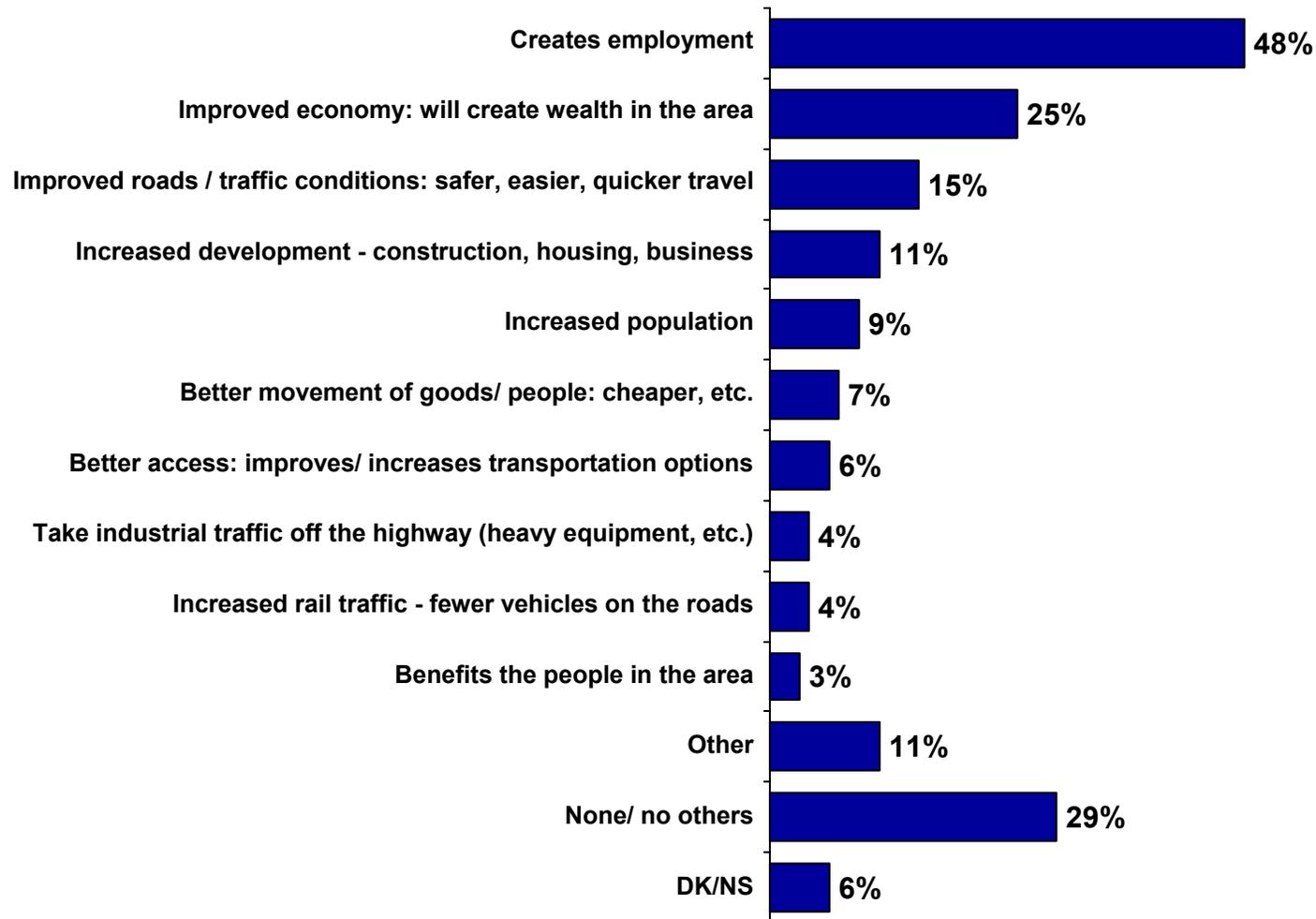
11. Do you think this transportation initiative will have a positive or negative impact on your community? Is that very or somewhat?





# OSTI Positive Community Impacts - Total -

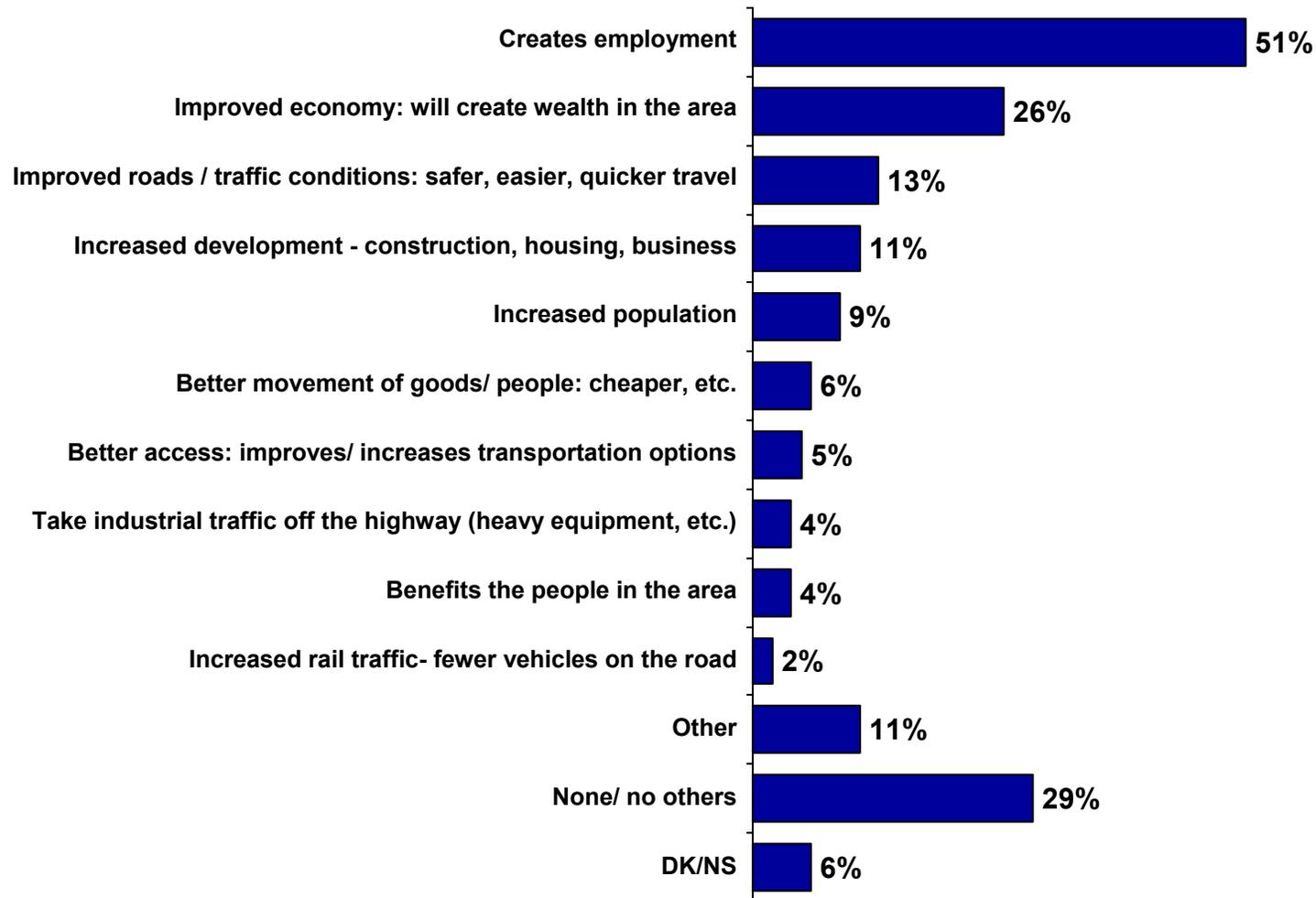
12. What do you think will be the main positive impact on your community? 12b. Do you feel there will be any other positive impacts? TOTAL MENTIONS





# OSTI Positive Community Impacts - Edmonton -

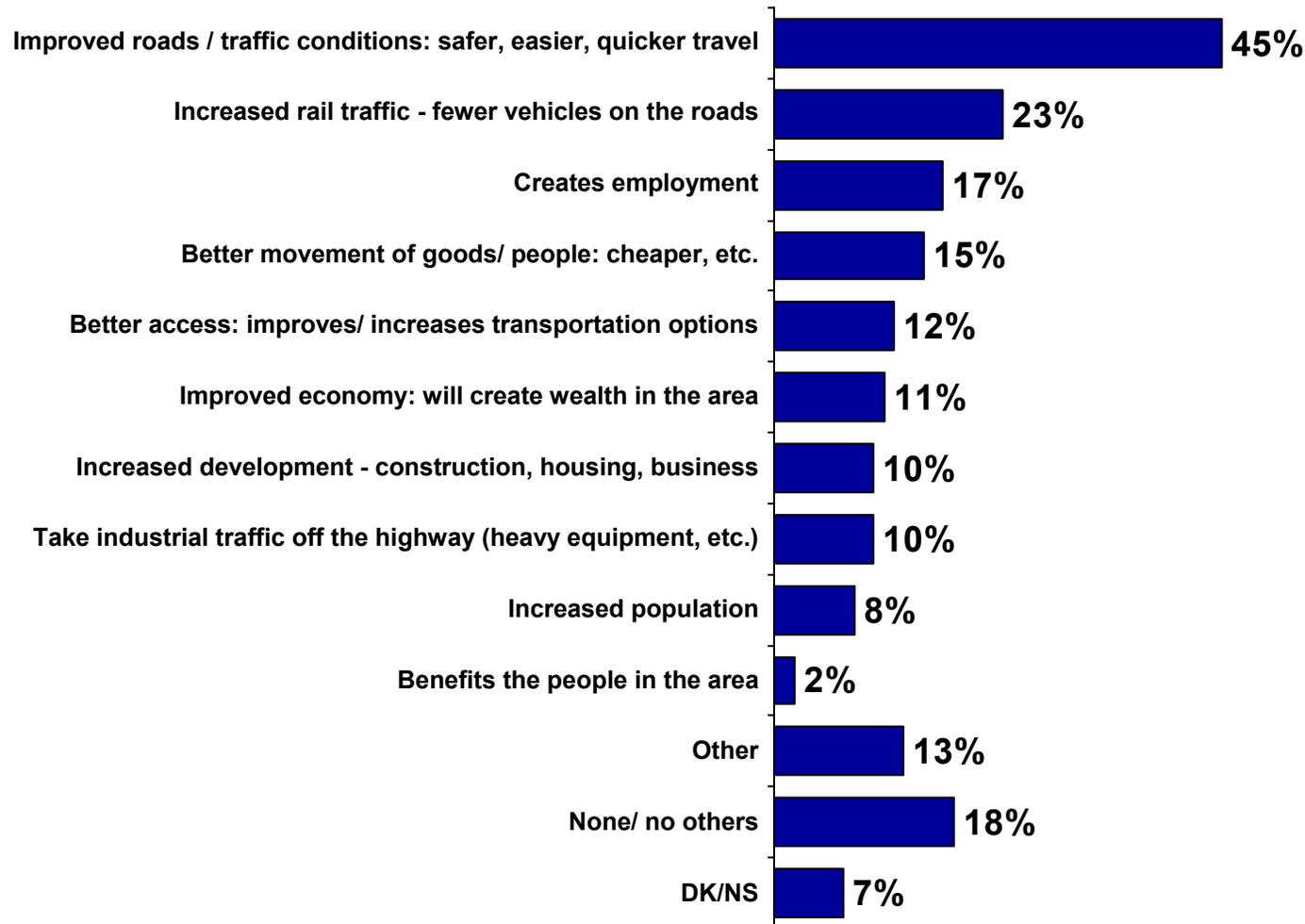
12. What do you think will be the main positive impact on your community? 12b. Do you feel there will be any other positive impacts? TOTAL MENTIONS





# OSTI Positive Community Impacts - Fort McMurray -

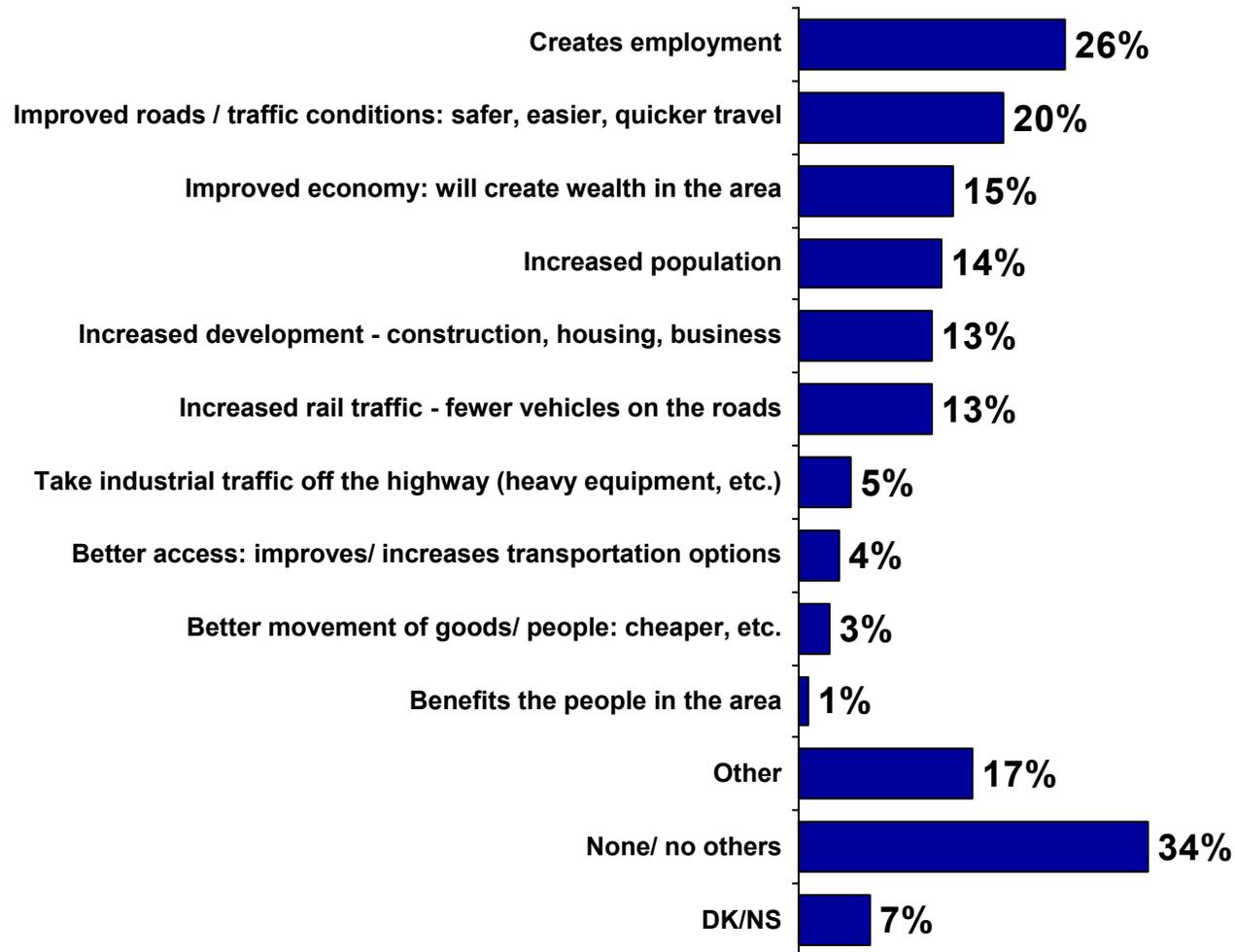
12. What do you think will be the main positive impact on your community? 12b. Do you feel there will be any other positive impacts? TOTAL MENTIONS





# OSTI Positive Community Impacts - Athabasca -

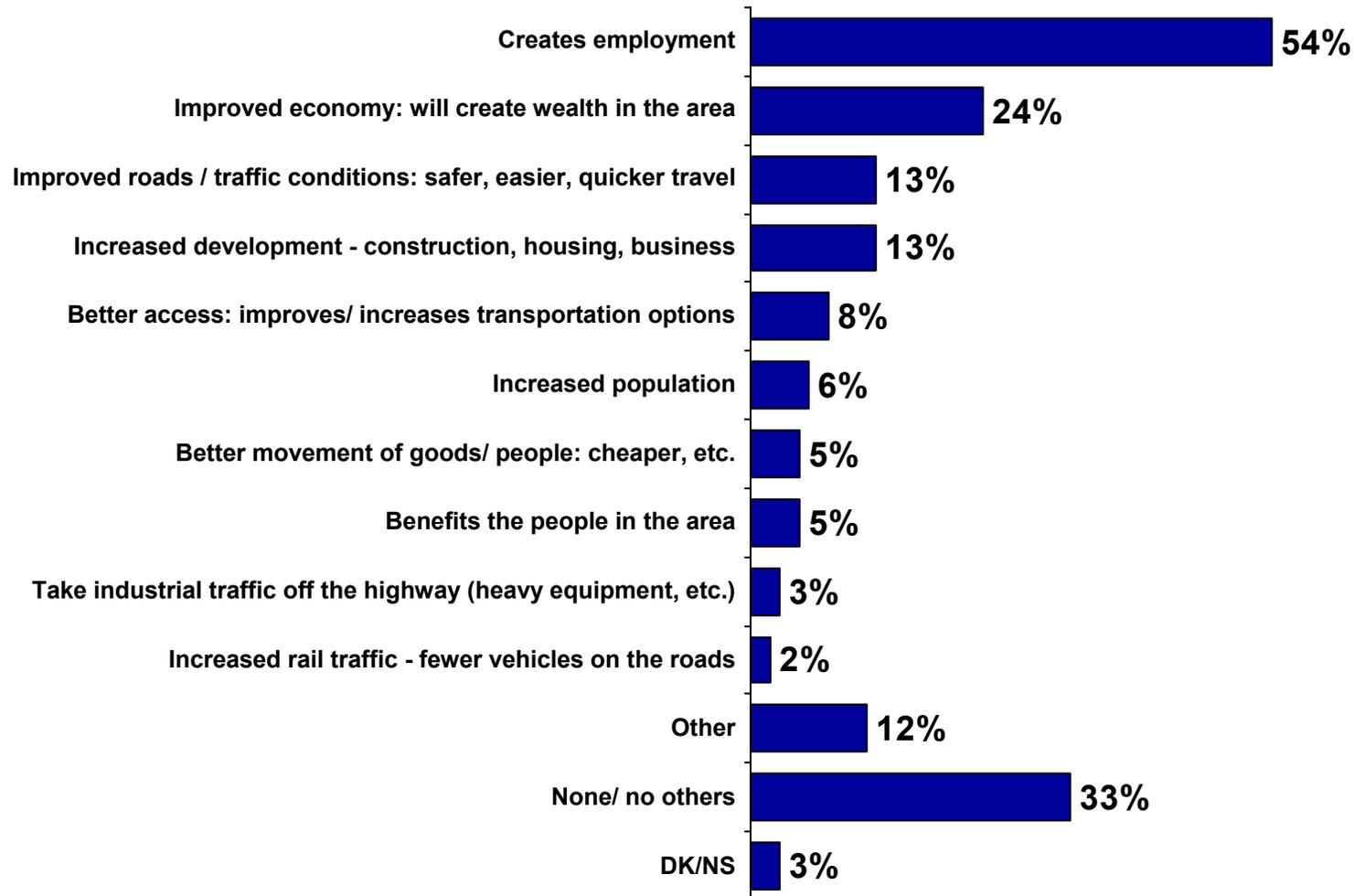
12. What do you think will be the main positive impact on your community? 12b. Do you feel there will be any other positive impacts? TOTAL MENTIONS





# OSTI Positive Community Impacts - Nisku/Leduc -

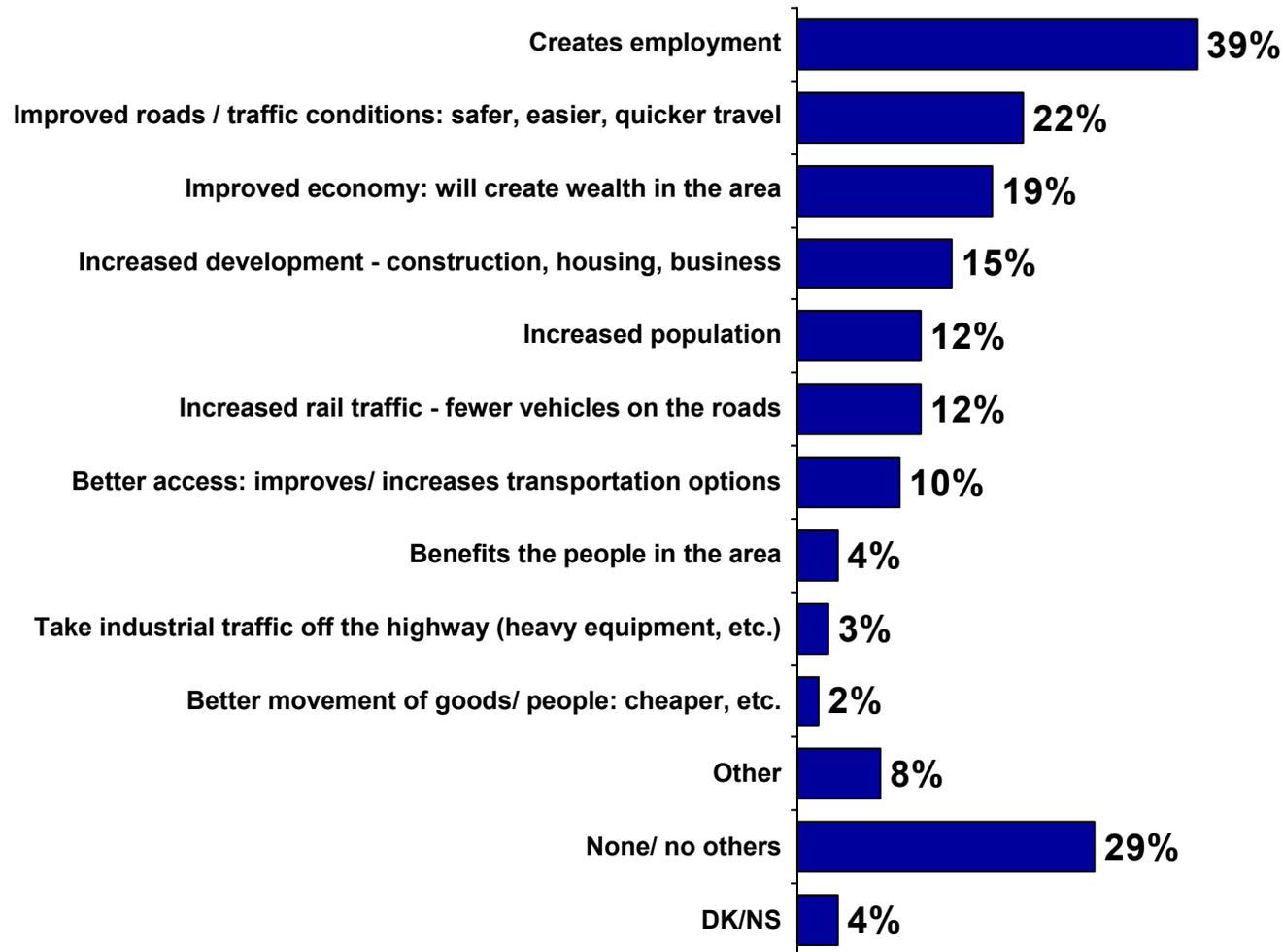
12. What do you think will be the main positive impact on your community? 12b. Do you feel there will be any other positive impacts? TOTAL MENTIONS





# OSTI Positive Community Impacts - Lac La Biche -

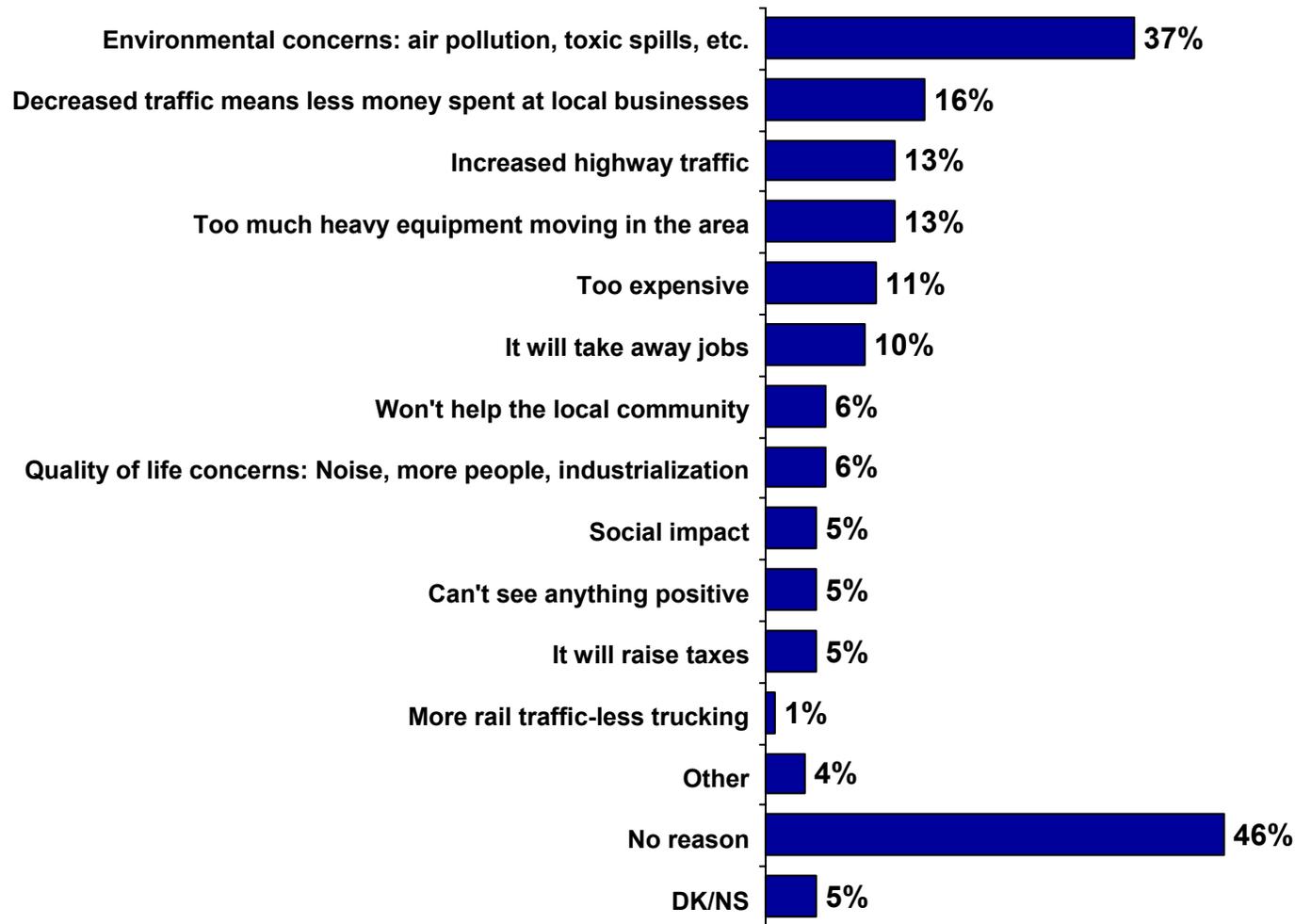
12. What do you think will be the main positive impact on your community? 12b. Do you feel there will be any other positive impacts? TOTAL MENTIONS





# OSTI Negative Community Impacts - Total -

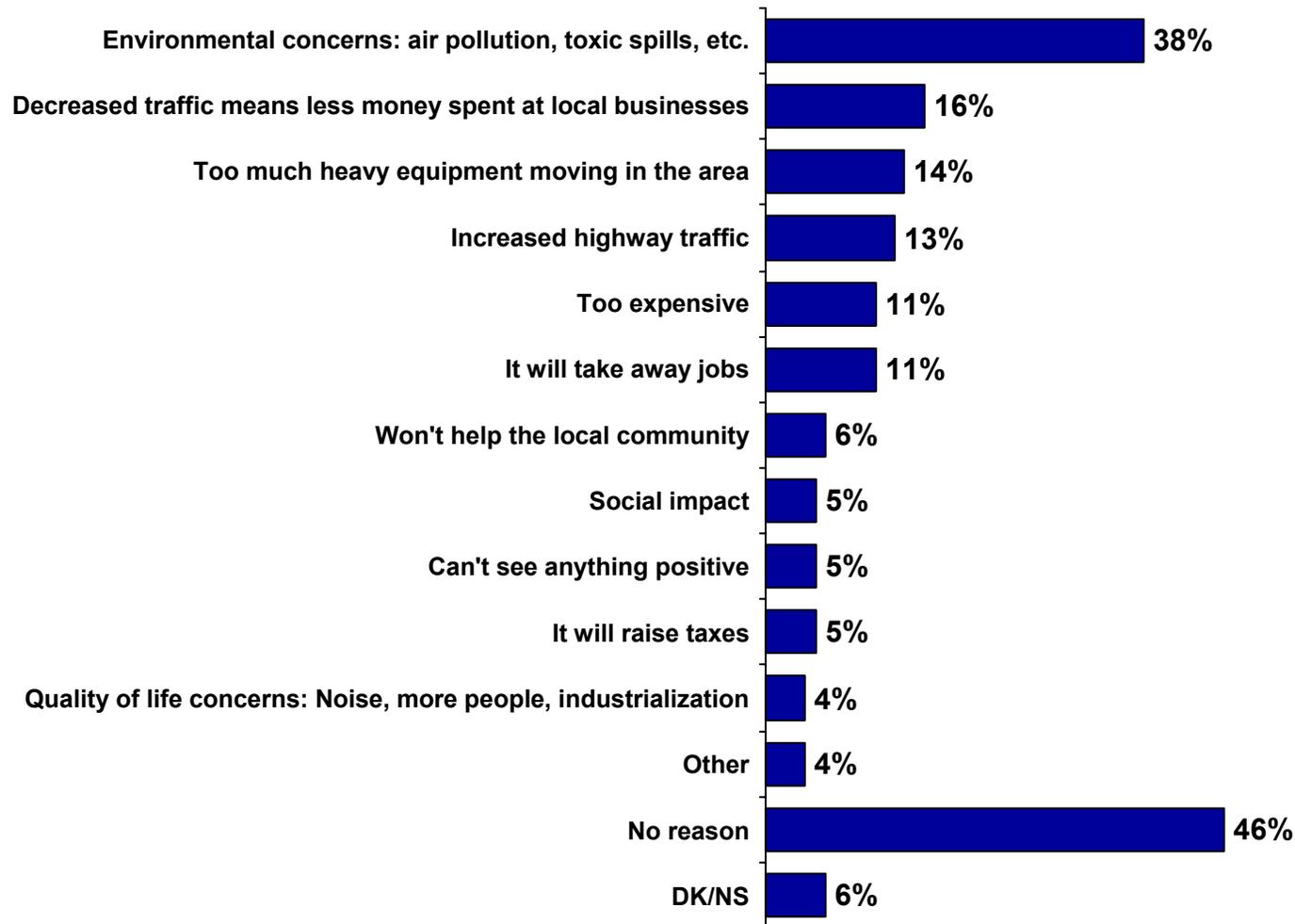
13. What do you think will be the main negative impact on your community? 13b. Do you feel there will be any other negative impacts? TOTAL MENTIONS





# OSTI Negative Community Impacts - Edmonton -

13. What do you think will be the main negative impact on your community? 13b. Do you feel there will be any other negative impacts? TOTAL MENTIONS





# OSTI Negative Community Impacts - Fort McMurray -

13. What do you think will be the main negative impact on your community? 13b. Do you feel there will be any other negative impacts? TOTAL MENTIONS

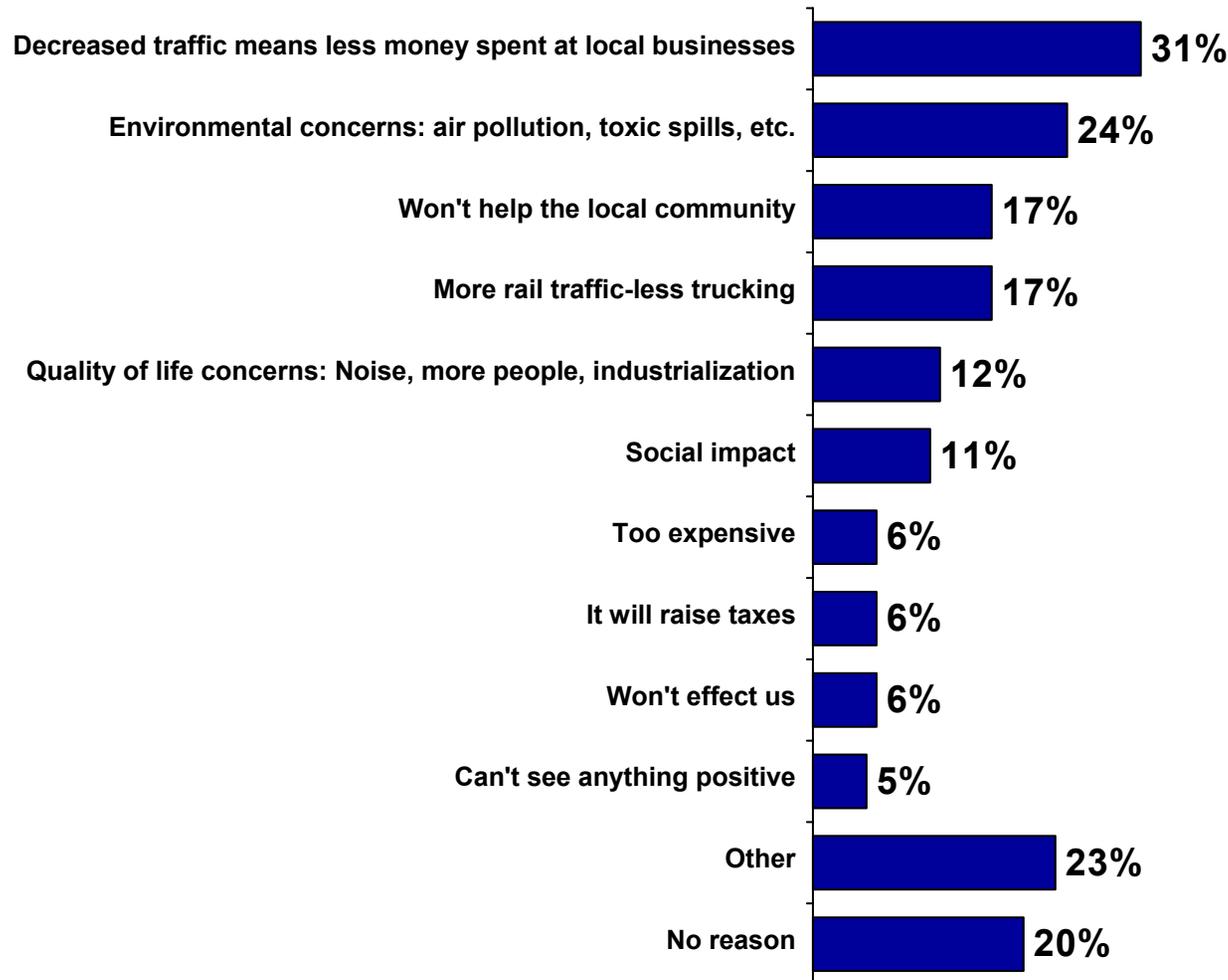
|   | # of respondents |
|---|------------------|
| Quality of life concerns: Noise, more people, industrialization | 3                |
| Environmental concerns: air pollution, toxic spills, etc.       | 2                |
| Increased highway traffic                                       | 2                |
| Too expensive   | 1                |
| It will take away jobs  | 1                |
| Social impact   | 1                |
| It will raise taxes   | 1                |
| No reason   | 6                |





# OSTI Negative Community Impacts - Athabasca -

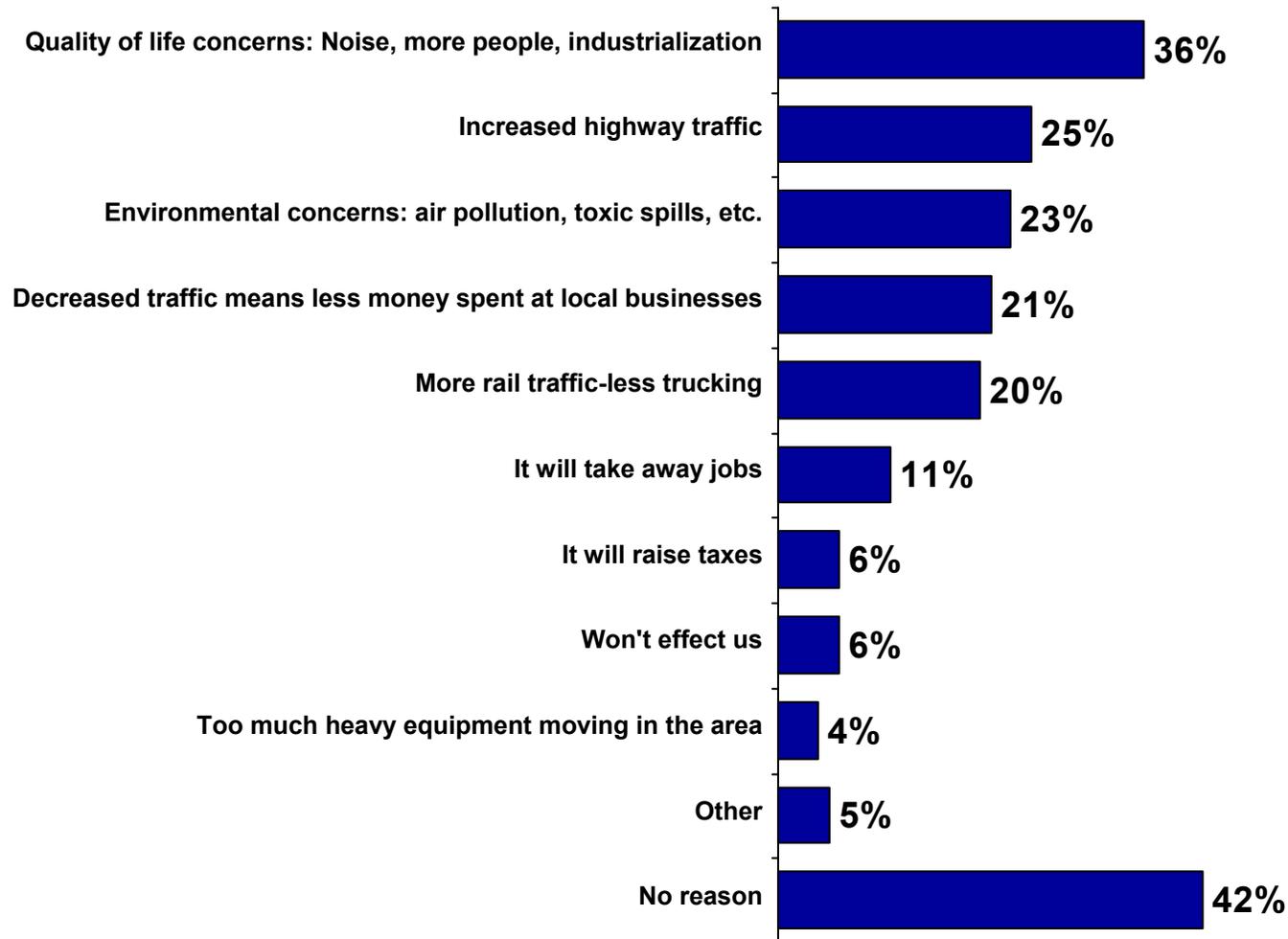
13. What do you think will be the main negative impact on your community? 13b. Do you feel there will be any other negative impacts? TOTAL MENTIONS





# OSTI Negative Community Impacts - Nisku/Leduc -

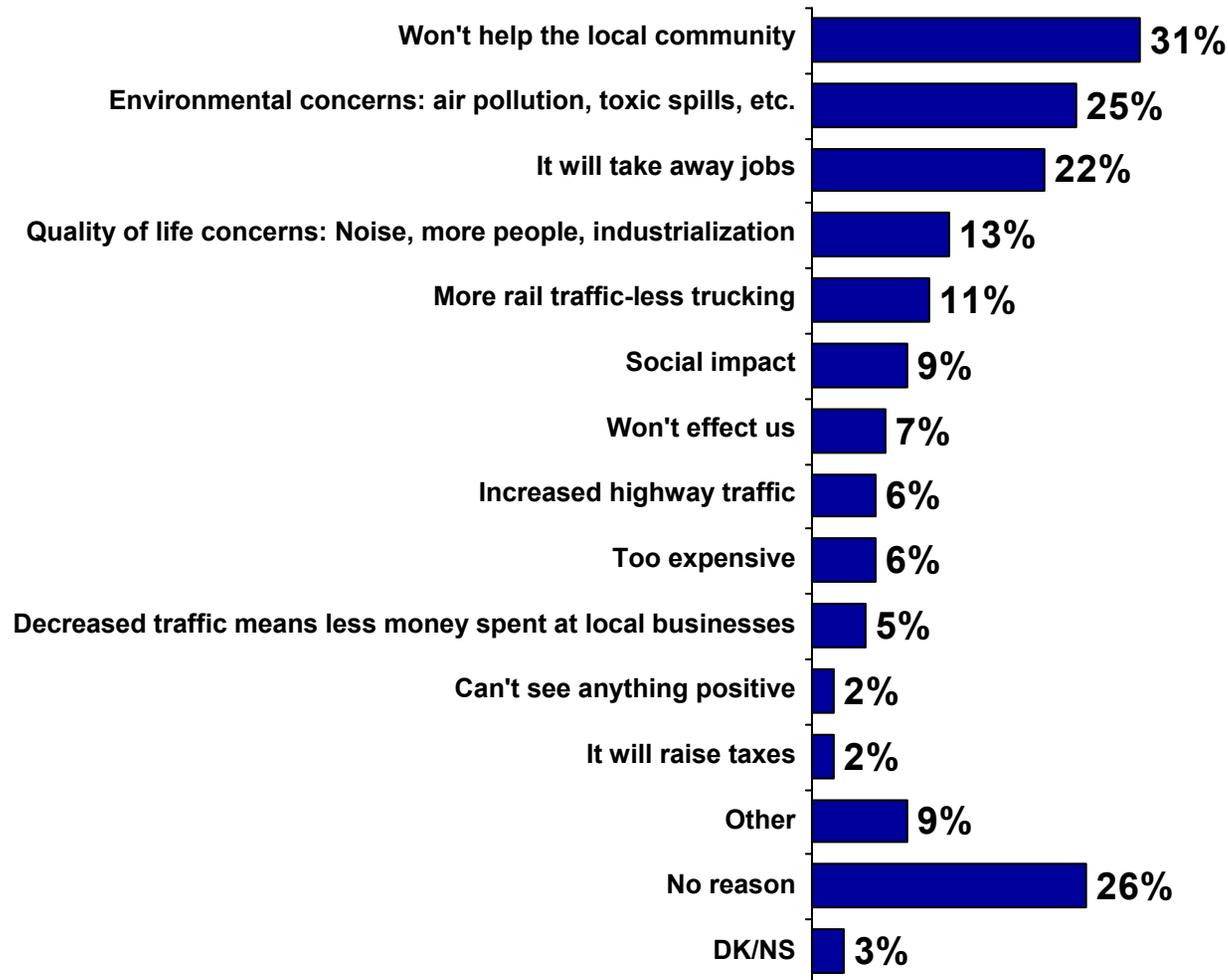
13. What do you think will be the main negative impact on your community? 13b. Do you feel there will be any other negative impacts? TOTAL MENTIONS





# OSTI Negative Community Impacts - Lac La Biche -

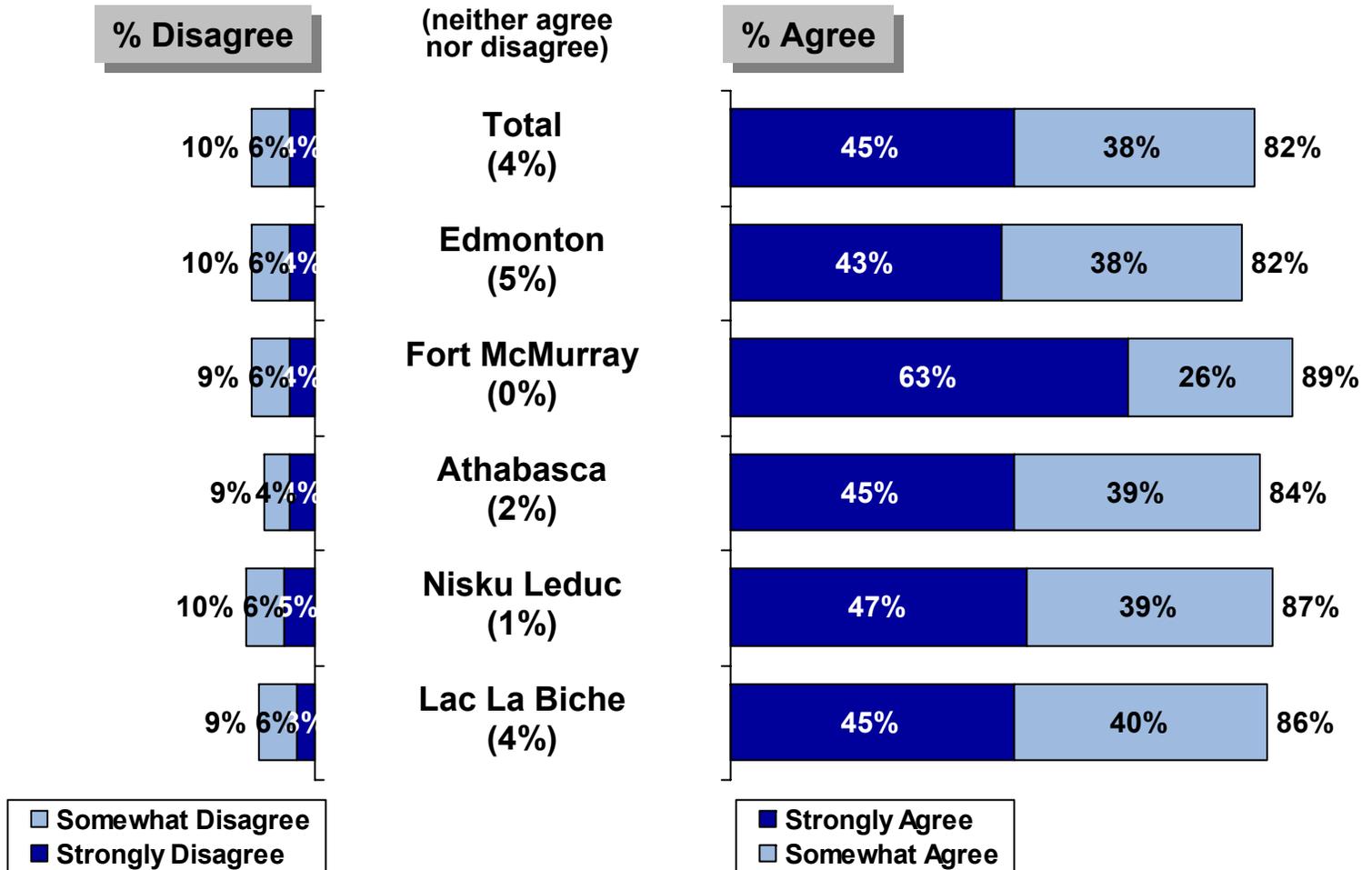
13. What do you think will be the main negative impact on your community? 13b. Do you feel there will be any other negative impacts? TOTAL MENTIONS





# Ensure Oil Sands Industry Viability

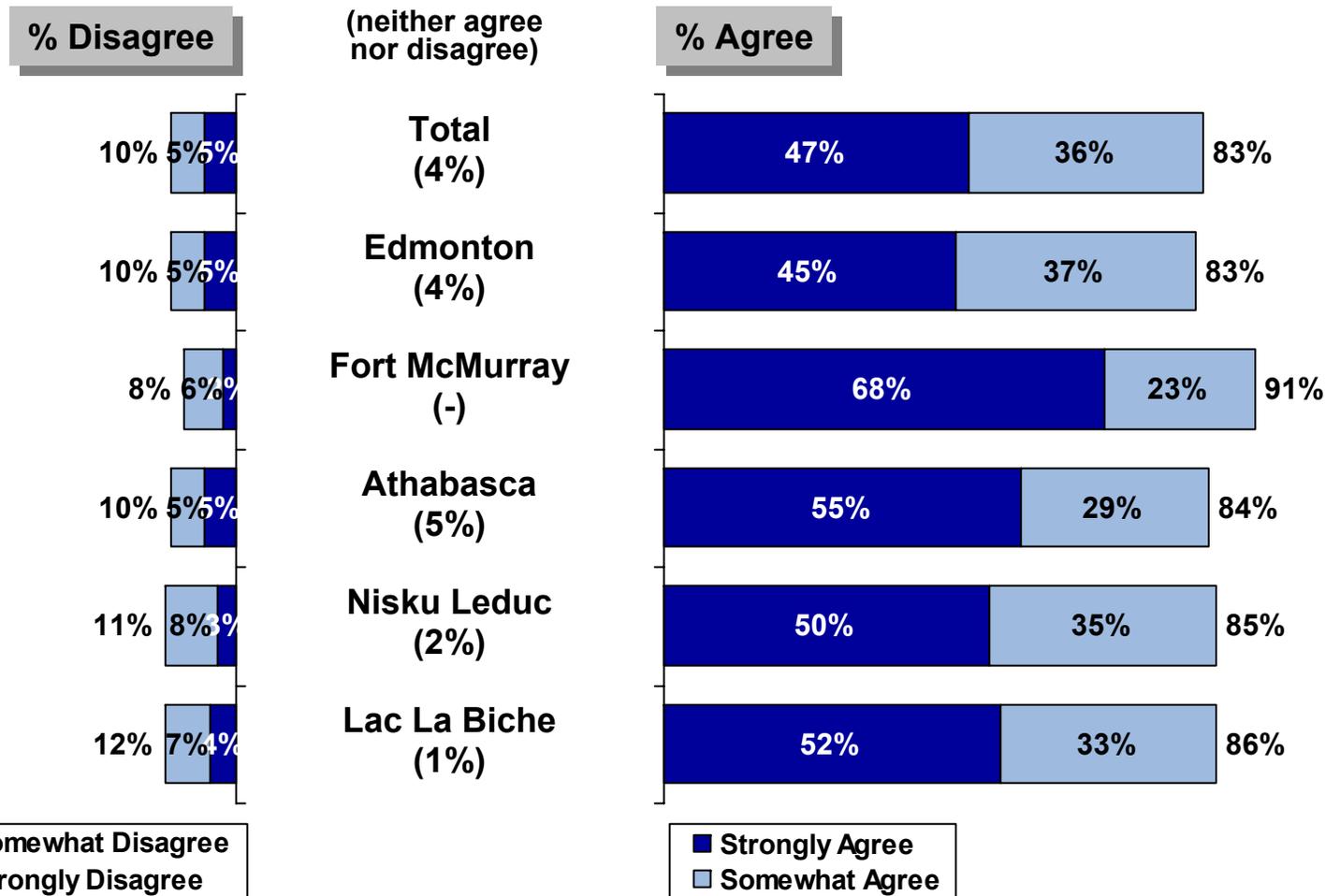
14\_1. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. The Oil Sands Transportation Initiative will help to ensure future viability of the Oil Sands industry





# Ensure Alberta's Economic Growth

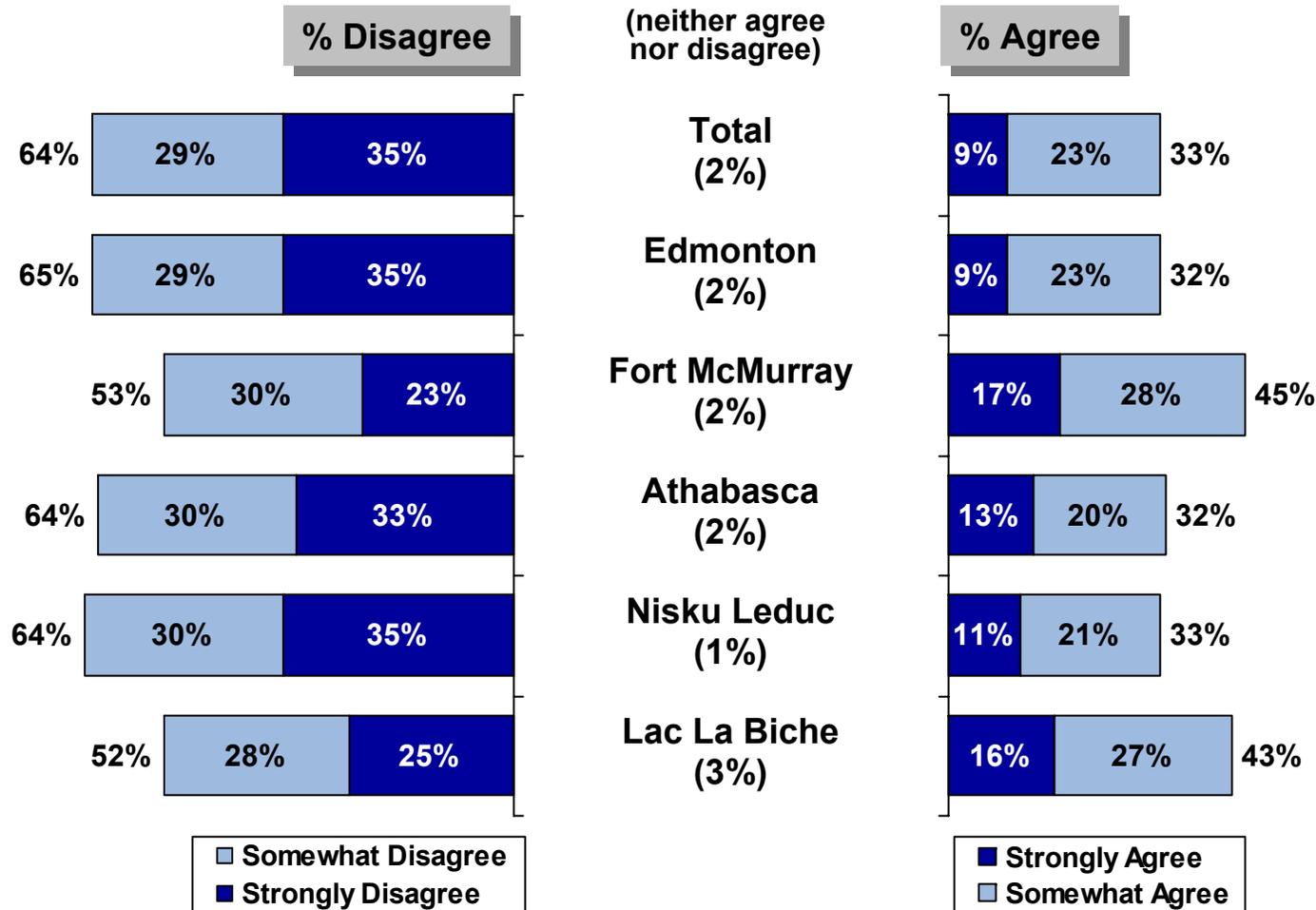
14\_2. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. The Oil Sands Transportation Initiative, will help to ensure Alberta's future economic growth





# OSTI Information

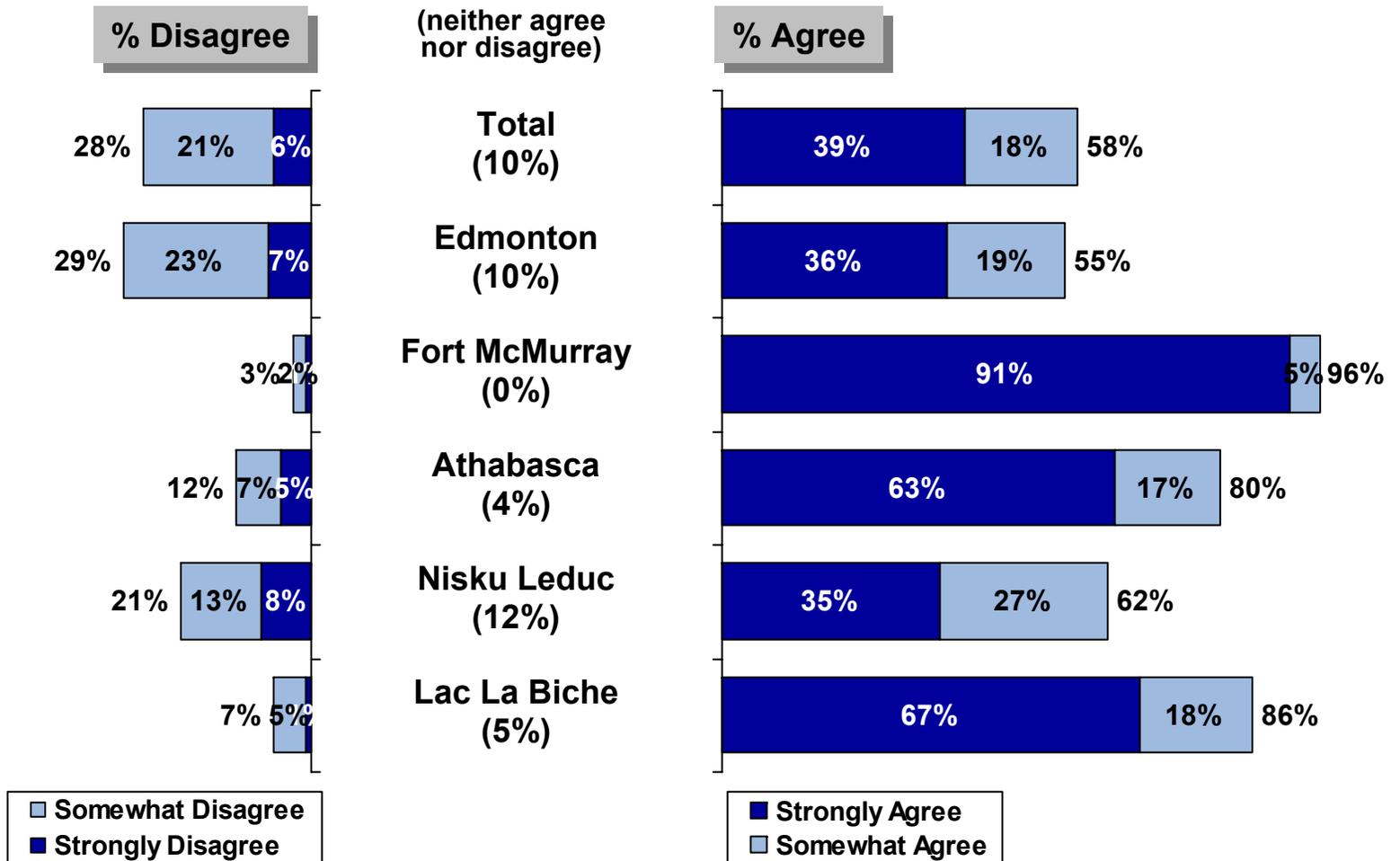
14\_3. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. I feel I have been properly informed about all the issues surrounding the Oil Sands Transportation Initiative





# Highway 63 Industrial Traffic Concern

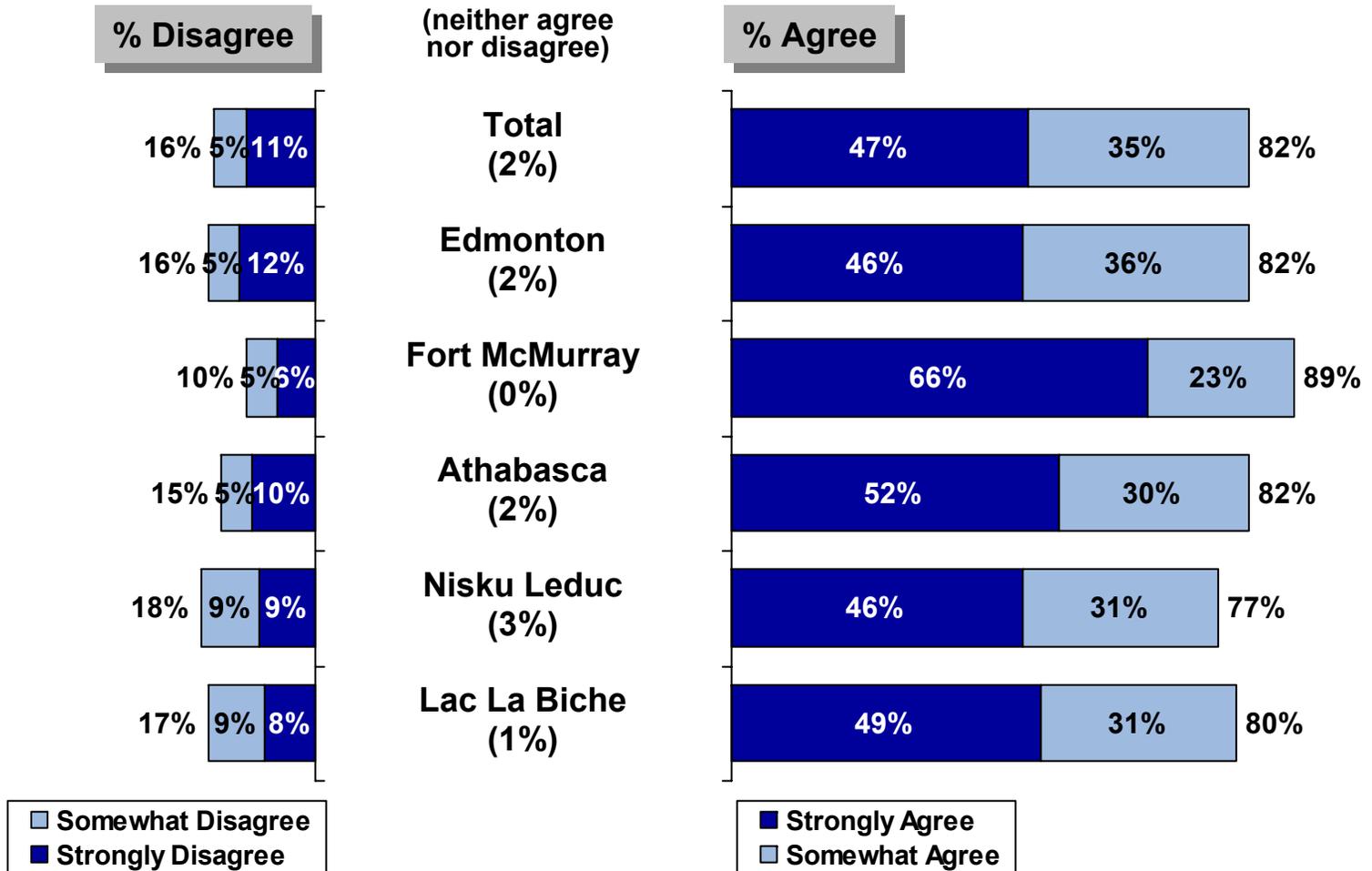
14\_4. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. I am concerned about the volume of industrial traffic currently running on Highway 63





# Government of Alberta Funding Involvement

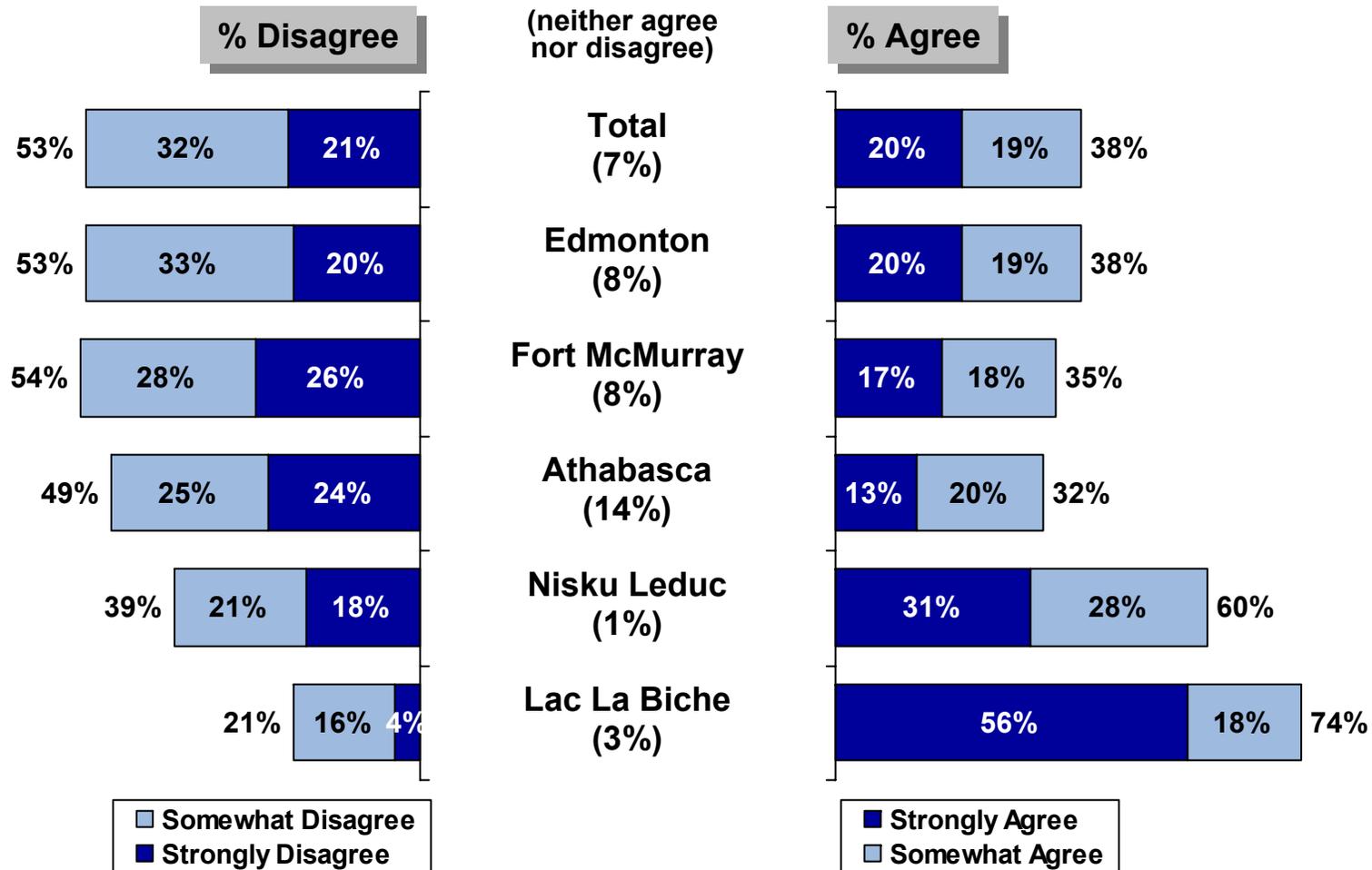
14\_5. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. The Government of Alberta should be involved in funding transportation initiatives like this





# Community Safety Concern

14\_6. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. I am concerned with safety near the current rail lines in my community





# Rail/Road Infrastructure Need

14\_7. I'm going to read you a list of statements people have made about the Oil Sands Transportation Initiative. For each one, please tell me whether you agree or disagree with the statement. These upgrades to the rail and road infrastructure have been needed for a long time

